

MORE than just products. Partners in **GROWTH.**

VOLUME 41 | ISSUE 10 | OCTOBER 2025



DELIVER THE PERFECT BREW

Discover Our Hot Beverage Selection Today!







ELVER THE PERFECT BREW

Discover Our Hot Beverage Selection Today!







Item Description	Pack	Size	Item ID
Green Mountain Coffee Roasters Breakfast Blend K-Cup	4 pk	24 ct	GMT6520
Peet's Coffee Major Dickason's Blend	4 pk	22 ct	GMT02403
Keurig Green Mountain Pumpkin Spice K-Cup Pods	4 pk	24ct	GMT06758
Starbucks Sunsera Portion Pack	4/18 pk	2.5 oz	SBK06614
Perfect Taste French Vanilla Cappuccino Mix	6 pk	2lb	GRN50249
Folgers Classic Roast Frac Pack	42 pk	1.5 oz	PRO18999
Seattle'e Best Portside Blend Coffee Portion Pack	72 pk	2 oz	SBK11008558
TAZO Organic Chai	6 pk	16 oz	TAZ00309
TAZO Organic Calm Chamomile	6 pk	16 oz	TAZ00309
Swiss Miss Hot Cocoa Regular Drink Mi	6 pk	50 ct	GOV47491
Splenda Sweetener Packets Disposable Box	4/400 pk	1 gm	MCN22412
Sugar In The Raw Disposable Packets	2/200 pk	4.5 gm	SUG50319
International Delight Half & Half Creamer	180 pk	.375 oz	UPC102042
Coffee mate Oat Milk Liquid Single	4/50 pk	.375 oz	NES19891
Coffee mate French Vanilla	2 pk	1.5 ltr	NES31803







THIS OCTOBER 1-31, 2025

Load up on your favorite Quaker® and Frito-Lay® snacks and keep customers coming back for more.



Item Description	Pack	Size	Item ID	Promo Deal
Quaker Instant Oatmeal Variety Pack	1 pk	64 ct	QUA31682	\$1.25
Quaker Cheddar Rice Crisps	12 pk	3.03 oz	QUA16924	\$1.25
Lay's Classic SS	104 pk	1 oz	FRI11045	\$2.00
Ruffles Sour Cream & Cheddar XVL	24 pk	2.125 oz	FRI53518	\$2.00
Sunchips Garden Salsa XVL	24 pk	2.37 oz	FRI70766	\$2.00



SARATOGA[®] Collection

SETTING A NEW STANDARD FOR SPARKLING WATER







Still Spring 24/12oz Glass

Vistar BTB95005 Anatomy of a Peach

Vistar BTB00341 Abstraction of Lime

Vistar BTB00266 Untitled Berry No.3

Vistar BTB00303 Sparkling 24/12oz Glass

Vistar BTB95012





SweeTart, Spree, and LemonHead — now with a light, crunchy freeze-dried twist.







Spree Freeze Dried 8 pk | 4 oz | FER08950



LemonHead Freeze Dried 8 pk | 4 oz | FER08912









NEW ARRIVALS YOUR CUSTOMERS WILL LOVE!

Unexpected combinations and unforgettable flavors make these new snacks a must-try.

Item Description	Pack	Size	Item ID
Chex Mix Spicy Dill	8 pk	4.5 oz	GEM22908
Oreo Muddy Buddies	7 pk	4.25 oz	GEM14854
Bugles Tabasco	6 pk	3 oz	GEM22563





Item Description	Pack	Size	Item ID
Haribo GoldBears	12 pk	4 oz	HAR30220
Haribo Twin Snakes	12 pk	4 oz	HAR34092
Haribo WildBerry GoldBears	12 pk	4 oz	HAR72622
Haribo GoldBears Vending Pack	64 pk	2 oz	HAR25164











FLAVOR

SAVOR THE SEASON'S RICHEST
TASTES—MADE TO WARM EVERY MOMENT.

\$1 OFF PER CASE

Honey Bun MCK09721

PASTRIES

Pecan Spinwheels FOA: MCK89496 Net Wt. 2.1 oz | Case Ct. 72 (6/12 s) Shell Life: 75 Days | Lighan Date Contest

METON ELICED

Net Wt. 4.0 oz. | Case Ct. 48 (8/6's) Shelf Life: SS Days | Sell by Date Codec

Little Debbie



Trusted by operators and foodservice pros for ease, tastiness, and familiarity

SHELF APPEAL THAT SELLS

Bright, branded packaging that draws attention in glass-front vending machines & micro markets

EYE-CATCHING CARTONS

CINNAMON

Colorful, retail-ready cartons look great in micro-markets and pantry displays

TOP-SELLING FAVORITES

Little Debbie is America's Favorite Snack Cake*

*The Nielcon Company CCANTON'S Total IIC - Convenience 57 Weeks Endoor 17/30/2028 Rated Guest Goods Category ranked on unit cale

Contact Your VISTAR. Sale Person Today!

McKeeFoodservice.com FoodService@McKee.com © 2025 McKee Foods Corporation







Reese's Peanut Butter Cup King Size Bar 6/24 pk | 2.8 oz | HEC48000





The Crunch You Didn't See Coming

CORN NUTS® Partially Popped Corn Kernels are packed with flavor and a unique, light & airy crunch for the ultimate snack time experience that keeps you coming back for more.



	Item Description	Pack	Size	Item ID
NEW	CORNNUTS® Partially Popped Kickin Cheddar	12 pk	3 oz	HOR39032
NEW	CORNNUTS® Partially Popped White Cheddar	12 pk	3 oz	HOR39031
NEW	CORNNUTS® Partially Popped Movie Theater Butter	12 pk	3 oz	HOR39030



SAVE \$3 OFF PER CASE!



START YOUR DAY WITH KIND BREAKFAST BARS

Dark Chocolate Cocoa



PHW41936

Almond Butter



PHW41935





KEEP IT COOL WITH JACK LINK'S COLD CRAFTED!

Jack Link's Cold Crafted delivers protein-packed convenience for today's on-the-go customers.



Item Description	Pack	Size	Item ID
Cold Crafted Beef & Cheddar	16 pk	1.5 oz	JLB88686
Cold Crafted Beef & Cheddar	6/6 pk	3 oz	JLB01007
Cold Crafted Beef & Pepperjack	16 pk	1.5 oz	JLB88688
Cold Crafted Beef & Colby Jack	16 pk	1.5 oz	JLB88856
Cold Crafted Uncured Pepperoni & Mozzarella	16 pk	1.75 oz	JLB00978
Cold Crafted Linkwich Hard Salami & Pepper Jack	16 pk	1.5 oz	JLB88860
Cold Crafted Linkwich Hard Salami & Colby Jack	16 pk	1.5 oz	JLB88862





Drive Sales with this Season's Hottest New Flavors

With fiery flavor and strong consumer demand, Pringles® Hot Ones™ is a must-have addition to your assortment.



Item Description	Pack	Size	Item ID
Pringles® Original	12	2.36 oz	KEE16668
Pringles® Sour Cream & Onion	12	2.5 oz	KEE16669
Pringles® Hot Ones™ Los Calientes Barbacoa	12	2.5 oz	KEE32852
Pringles® Hot Ones™ The Classic Hot Sauce	12	2.5 oz	KEE32850



Maximize Growth WITH PROVEN TOP SELLERS

From energy to hydration, these top-selling brands are proven to drive demand and keep customers coming back.



Item Description	Pack	Size	Item ID
Bloom Strawberry Watermelon Energy Drink	12 pk	12oz	CAD13513
Bloom Strawberry Lemon Energy Drink	12 pk	12 oz	CAD13513
Polar Seltzer Ruby Red Grapefruit	3/8 pk	12 oz	CAD10368
Polar Seltzer Lime	3/8 pk	12 oz	CAD10367
Polar Seltzer Black Cherry	3/8 pk	12 oz	CAD10366
Ghost Sour Patch Kids Blue Raspberry Energy Drink	12 pk	16 oz	CAD29601
Ghost Welch's Sour Grape	12 pk	16 oz	CAD52820















Make Every Aisle Irresistible with M&M's

From everyday snacking to fun-filled moments, M&M's make every shelf a go-to choice for on-the-go moments.



M&M's® Milk Chocolate Singles 9/36 Pack | 1.69 oz | MMM49990

M&M's® Milk Chocolate Share Size 6/24 Pack | 3.14 oz | MMM04431

M&M's® Peanut Singles 8/48 Pack | 1.74 oz | MMM01232

M&M's® Peanut Share Size 6/24 Pack | 3.27 oz | MMM04432

M&M's® Peanut Butter Singles 12/24 Pack | 1.63 oz | MMM1244

M&M's® Peanut Butter Share Size 6/24 Pack | 2.83 oz | MMM38060







SWEET CLASSICS FOR EVERY ADVENTURE

Sour Patch Kids® and Swedish Fish® are the perfect treats for any occasion on the go—from vending and micromarkets to family entertainment centers.



12pk | 3.6 oz | MOZ00660



12pk | 3.6 oz | MOZ00663



12pk | 3.6 oz | MOZ00659





K

DON'T HOLD BACK ON SNACK PACKS FOR BACKPACKS

Make snack time a no-brainer with Wonderful Pistachios.

They're protein-powered, perfectly portable, and fit in any backpack.

So don't hold back - stock up now before the school bell rings.



VISTAR ITEM NUMBERS:

PARO70146A25M – NO SHELLS ROASTED & SALTED 2.5 OZ PAR70144 – NO SHELLS SEA SALT & PEPPER 2.25 OZ

PAR91087 – NO SHELLS CHILI ROASTED 2.25 OZ

PAR91086 – NO SHELLS HONEY ROASTED 2.25 OZ

PAR70033 – NO SHELLS SEA SALT & VINEGAR 2.25 OZ PAR70154 – NO SHELLS JALAPEÑO LIME 2.25 OZ PAR70232 – NO SHELLS DILL PICKLE 2.25 OZ PAR072142WTV – IN-SHELL ROASTED & SALTED 50Z









Boston Greme Honey Buns

Now!

Limited Edition Boston Creme Honey Buns!

This distinctly delicious addition to our line of best-selling honey buns delivers the unforgettable flavor of a **Boston Creme Pie** in a convenient single-serve snack! Showcasing a luscious creme filling that will have customers coming back for more, this seasonal delight is available for just a limited time!

Order now for strong sales while it's available!

Fresh Vistar # FL042060 FOA Vistar# FL042062

Mrs. Freshley's - Make Life Sweeter!

Available to order beginning 9/15/25 for deliveries 9/29/25 - 4/2/26 www.mrsfreshleys.com







SNACK SMARTER WITH QUEST® CHIPS



Quest Chili Lime Tortilla Chip 8 | 1.1 oz | QUN01028
Quest Loaded Taco Tortilla Chip Quest Nacho Tortilla Chip Ouest Ranch Tortilla Chip 8 | 1.1 oz | QUN01029





SNACKING, ELEVATED BY NATURE

Boulder Canyon chips are cooked in better oils with simple, real ingredients for a crunch you can feel good about.







LVS77512 Watermelon Extra Strength

\$2160 OFF per case

Promotion runs 10/1-12/31 2025



Contact Your Vistar Representative Today! VISTAR.



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE





8 oz. S-Ripple Wall **Hot Cup** Item# BEI90567

Case: 500



10 oz. S-Ripple Wall **Hot Cup** Item# BEI90568

Case: 500



12 oz. S-Ripple Wall **Hot Cup** Item# BEI90569

Case: 500



16 oz. S-Ripple Wall **Hot Cup**

Item# BEI90570 Case: 500



20 oz. S-Ripple Wall **Hot Cup**

Item# BEI90571 Case: 500



White Dome Lid Fits 8 oz.

Item# AFK87739 Case: 1,000



Black Dome Lid Fits 8 oz.

Item# AFK87738 Case: 1,000



White Dome Lid Fits 10 - 20 oz.

Item# AFK87737 Case: 1,000



Black Dome Lid Fits 10 - 20 oz.

Item# AFK88736 Case: 1,000



8" Black Stirrer Item# BEP1241207

Case: 10/500



5.5" Wooden Stirrer Item# BEP9041290

Case: 10/500



Wrapped Hvy. PS **Boxed White Knife**

Item# BEP90183 Case: 4/420



Wrapped Hvy. PS **Boxed White Fork** Item# BEP90185

Case: 4/420



Wrapped Hvy. PS **Boxed White Spoon** Item# BEP90187

Case: 4/420



Wrapped Hvy. PS **Boxed White Kit** (K,F,T,12x13 NAP, S&P)

Item# BEP90215 Case: 4/100



Wrapped Med-Hvy. PS Boxed White K(40) F(120) T(80)

Item# BEP90189 Case: 4/240



Wrapped Hvy. PS **Boxed Clear K(40)** F(120) T(80)

Item# BEP90191 Case: 4/240











Starbucks® coffee: crafted for every taste



SBK11017854

Contact your local representative today



Brew Up Big Sales



Starbucks[®] Core Favorites That Customers Keep Coming Back For!



Item Description	Pack	Size	Item ID
Starbucks K-Cup Veranda 24CT	4	10.1 oz	SBK18997
Starbucks K-Cup Pike Place 24CT	4	10.5 oz	SBK18994
Starbucks K-Cup Caffe Verona 24CT	4	10.1 oz	SBK18998
Starbucks Pike Place Roast Whole Bean	6	16 oz	SBK11017854
Starbucks Caffe Verona Whole Bean	6	16 oz	SBK11017871
Starbucks Veranda Blend Whole Bean	6	16 oz	SBK49195
Starbucks Hot Cup WPS 10% PCF	1000	12 oz	SBK26634
Starbucks Hot Lid	1020	12/16/20 oz	SBK41036
Starbucks Sleeve WPS	1380	12/16/20 oz	SBK11020575
Starbucks Hot Cup WPS 10% PCF	1000	16 oz	SBK26635
Starbucks Hot Cup WPS 10% PCF	600	20 oz	SBK26636





VISTAR ITEM NBR	MFG ITEM NBR	BRAND	DESCRIPTION	PACK	SIZE
GRN50249	50249	PERFECT TASTE	FRENCH VANILLA CAPPUCCINO MIX	6	2-LB
GRN50255	50255	PERFECT TASTE	ORIGINAL CAPPUCCINO MIX	6	2-LB
GRN50215	50215	PERFECT TASTE	SWISS STYLE HOT COCOA MIX	12	2-LB
DIX62104	50327	PERFECT TASTE	PREMIUM CAPPUCCINO FROTH	12	1-LB



CONTACT YOUR VISTAR REPRESENTATIVE TODAY!



"The Best Choice" in Sweet Snacks

Fuel Your Success with Four Industry-Leading Brands



#1 SNACK PIES
11 EVERYDAY FLAVORS & SEASONAL LTOS

TWO DELICIOUS FLAVORS AVAILABLE IN 1.2 OZ & 2.2 OZ SIZES





#1 READY TO EAT COOKIE DOUGH BITES

AVAILABLE IN FOUR DELICIOUS FLAVORS & SEASONAL LTOS





Learn More at JTMFoods.net

Smooth. Creamy. Irresistible.

Seattle's Best[®] Coffee and Coffee mate[®] seasonal creamers — a warm, welcoming duo made for the holidays.



Item Description	Pack	Size	Item ID
Seattle's Best Portside Blend Coffee Portion Pack	72	2 oz	SBK11008558
Coffee mate Pumpkin Spice Liquid Pump	2	1.5 L	NES31460
Coffee mate Pumpkin Spice Liquid Single	4/50	.375 oz	NES75520
Coffee mate Peppermint Mocha Liquid Pump	2	1.5 L	NES29600
Coffee mate Peppermint Mocha Liquid Single	4/50	.375 oz	NES76060



TRY NEW BULLERS PROTEIN

REDUCED SUGAR* CRISPY PROTEIN BARS

*60% less sugar than our original BUILDERS bars. BUILDERS Reduced Sugar Crispy Protein Bars have 5g sugar per 56g serving compared to an average of 18g per 68g serving in our original BUILDERS bars.













\$54.72 off per case

August 1 –
December 31, 2025



CLIF Bar Builders Crispy Peanut Butter Chocolate 12 pk | 1.9 oz | CCC06949





Your Grab-and-Go Favorites

Kar's makes snack time simple with flavors for every craving, anywhere you go.







COLUMBUS.

GRAB-AND-GO, GOURMET STYLE

COLUMBUS[®] Snack Trays pair premium meats with convenience for any moment.



Item Description	Pack	Size	Item ID
COLUMBUS® Pepperoni Snack Tray	8	3.14 oz	HRL86539
COLUMBUS® Calabrese Salame Snack Tray	8	3 oz	HRL86542
COLUMBUS® Genoa Salame Snack Tray	8	3 oz	HRL86538
COLUMBUS® Italian Dry Salame Snack Tray	8	3.2 oz	HRL38280



THE POWER OF CHEEZIT

DELIVER THE INTENSE CHEESE FLAVOR THAT YOUR CUSTOMERS CRAVE!



CRUNCHY TEXTURE AND CRAVE-WORTHY TASTE MADE WITH
100%
REAL CHEESE

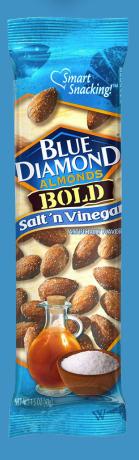
Case UPC	Product Description	EA/CASE (CT)	Vistar Code
24000-1232	3	60ct	KEE12322
24100-1343		60ct	KEE13434



FOR MORE INFORMATION, CONTACT YOUR KELLANOVA SALES REPRESENTATIVE, OR VISIT KELLANOVAAWAYFROMHOME.COM







Blue Diamond Salt 'N Vinegar 12/12pk | 1.5 oz | BLU5576

Blue Diamond Almonds Habanero BBQ 12/12 pk | 1.5 oz | BLU5512

Blue Diamond Almonds Wasabi Soy Sauce 12/12 pk | 1.5 oz | BLU5230





BE BOLD. SNACK BOLD.







VISTAR

Contact your local Vistar Representative today!



13696_ONP Vistar_8.5x11.indd 1 9/18/25 2:48 PM



PRE-BOOK

October 6 – November 3, 2025 (While Supplies Last)

Buy One Get One Free on Gushers!



ltem	Vistar Item #	Product Code	Pack	Size
Gushers Super Sour Berry	GEM13551	13551000	6/8 pk	4.25 oz
Gushers Watermelon Sour Apple	GEM22539	22539000	6/8 pk	4.25 oz

	Delivery Dates					
	Cases Requested					
Gushers Super Sour Berry						
Gushers Watermelon Sour Apple						
Total Cases						

Customer:		
Customer ID:		
Address:		
City & State:		
Vistar OPCO:		
BBI Representative:		
AF Representative:		



Crave. Snak. Repeat.

Introductory Offer: Save \$2.40/case or \$0.40/unit on the "Snak Club Trifecta" if ordered between 10/6 and 10/31



NEW Hidden Valley Ranch® Dill Pickle Ranch Snack Mix

Dill pickle is one of the top trending ingredients of 2025. This mix is seasoned with real Hidden Valley Ranch and Dill Pickle seasoning for a tangy, savory twist in every crunch.

It features toasted corn, roasted almonds, peanuts, salted cashews, mini pretzel sticks, and rye bread chips.



Tajin® Pineapple Rings

Tajin® is the #1 chili-lime seasoning in the United States and Snak Club is their exclusive partner when bringing these flavors to life in gummy candy.

The big, bold, sweet gummy ring flavor pairs perfectly with tangy and savory Tajin[®] Clasico seasoning. These gummies are Gluten Free & Vegan.



Peanut Butter Chocolate Trail Mix

This sweet and salty blend combines peanuts, peanut butter M&M'S, toffee peanuts, and pretzels.

With 5g of protein per serving, this delicious trail mix will keep you satisfied when on-the-go.

Vistar Item #	Product Description	Pack / Size	Initial Order	Delivery Week
WSK29941	Snak Club HVR Snack Mix Dill Pickle Ranch	6 / 3.5 oz.		
WSK29919	Snak Club Tajin Pineapple Rings	6 / 5 oz.		
WSK29502	Snak Club Peanut Butter Chocolate Trail Mix	6 / 5 oz.		

Customer	Buyer	Sales Rep

Submit orders directly to Vistar & discount will automatically apply OR send completed order sheet to Scott Riseling: sriseling@centurysnacks.com



PRODUCTS WITH PROTEIN ARE IN HIGH DEMAND!



PROTEIN IS THE #1 INGREDIENT ADULTS ARE SEEKING MORE IN THEIR DIETS! \$12 BILLION SPENT ON HIGH PROTEIN PRODUCTS, ANNUALLY

2X THE PROTEIN OF STANDARD CUP NOODLES 16G OF PROTEIN

RICH & SAVORY BEEF

HOT & SPICY CHICKEN

EVERYONE NEEDS SOME EXTRA PROTEIN TO HELP FUEL THEIR DAY.

CUP NOODLES® PROTEIN IS MADE WITH FLAVORFUL BONE BROTH AND TOPPED WITH VEGETABLES – ALL WITH NO ADDED MSG & MICROWAVABLE

				SHIP W	EEK OF	
VISTAR #	DESCRIPTION	SRP				
NIS42802	NEW Cup Noodles® Protein Rich & Savory Beef - 6/2.54oz	\$2.49				
NIS42803	NEW Cup Noodles® Protein Hot & Spicy Chicken - 6/2.54oz	\$2.49				
		TOTAL	·			

Customer & ID #:	Contact:
Address:	Phone:
/ISTAR OpCo:	Email:
ignature:	Sales Rep:
	NISPRO0825





\$10.00 REBATE PER CASE

October 1 - 31, 2025

INTRODUCING



1st ever Stringable Cheddar Cheese

Real cheddar cheese mixed with Mozzarella to create a bold string cheese that has >20% more cheddar flavor than traditional twists.





on cases of original string, snack sticks, and combos

STRING CHEESE BUYERS LIKE CHEDDARELLA FOR ITS BOLD CHEDDAR TASTE, CREAMY TEXTURE, AND OVERALL STRINGINESS.

Cheddar is the in the US.1 Innovations are

1 Total US Mulo+ Ending 2.23.2025; A&U Study May 2024; 2 Panel Data, Snack Cheese Buyers Ending 2.23.2025; Saputo Specialty Cheddar Report 2022; CLT Cheddar String Cheese Fielded January 2024

	SHIP WEEK OF						
Item #	Description	SRP	Case Rebate	10/06	10/13	10/20	10/27
1018528	NEW! Cheddarella String - 4/24/0.833oz	\$0.99	\$10.00				
	STRING & STICKS						
1015875	Regular String Cheese - 4/24/1oz.	\$0.99	\$4.00				
1012573	Colby Jack Snack Stick - 4/24/0.833oz.	\$0.99	\$4.00				
1015730	Mild Cheddar Snack Stick - 4/24/0.833oz.	\$0.99	\$4.00				
1015731	Pepper Jack Snack Stick - 4/24/0.833oz.	\$0.99	\$4.00				
	сомво	S					
7001258	Colby Jack & Turkey Combo Pack - 2/10/1.58oz.	\$2.49	\$4.00				
7001182	Mild Cheddar & Beef Combo Pack - 2/10/1.58oz.	\$2.49	\$4.00				
			TOTAL:				

Promotion is NOT Off-Invoice • REBATE will be Paid by CHECK to Operator Based on Purchase Reports and Verified Shipped Cases from October 1 - 31, 2025 • Must Be Submitted to G & J Marketing and Sales to be Eligible for REBATE • Please allow 6-8 Weeks Following the Close of the Promotion for Rebate to be Paid • Minimum Rebate Payment: \$20.00 • Orders Must be Submitted 30 Days Before the First Ship Date

Contact:
Phone:
Email:
Sales Rep:



RED BULL WINTER EDITION PRE-BOOK

Red Bull Winter Edition Fuji Apple & Ginger & Red Bull Winter Edition Sugarfree Fuji Apple & Ginger







RED BULL WINTER EDITION HAS BEEN THE TOP ENERGY ITEM DURING WINTER OVER THE PAST 5 YEARS.*

*Circana, MULO+ with Conv, FY 2020-2024



ORDERING INFORMATION:

ITEM #	ITEM DESCRIPTION	11/3	11/10	11/17	11/24	12/1	12/8
		8.4oz					
RBD00285	Red Bull Winter Edition Fuji Apple & Ginger						
RBD00394	Red Bull Winter Edition Sugarfree Fuji Apple & Ginger						
		12oz					
RBD00287	Red Bull Winter Edition Fuji Apple & Ginger						
RBD00295	Red Bull Winter Edition Sugarfree Fuji Apple & Ginger						

Operator:	Date:	
Customer #:	Contact:	
Address:	Phone:	
City, State:	Email:	
/istar OpCo:	Signature:	

Please submit all pre-book order forms directly to your Vistar representative or OpCo by October 1.*





Hormel Foods - Burdette Beckmann, Inc. 2025 Fall Promotion



Operator: _	BBI OFFICE USE ONLY
Buyer: _	 Total O/I: \$
Address: _	Promotion is limited to 150 cases per branch/ delivery location
Distributor: _	
BBI Representative:	

Orders where you participate in all 3 tiers, you receive an extra \$1 per case on all Booking purchases! All orders must be placed by Sept 15th, 2025











							Delivery Da	ates Week of		
Tier 1 PLANTERS TRAIL MIX O/I \$1.00 minimum 10 cases		Item Numbers	Vistar Codes		10/6/2025	10/13/2025	10/20/2025	10/27/2025	11/3/2025	O/I
PLANTERS TRAIL MIX NUT CHOC	72/2oz	123462	GEN00270	Ī						
PLANTERS TRAIL MIX FRUIT NUT	72/2oz	123442	GEN00260	Ī						
PLANTERS TRAIL MIX CAJUN	72/2oz	123246	GEN00250	Ī						
		Total:								
Tier 2 COLUMBUS \$2.00 O/I minimum 10 cases		Item Numbers	Vistar Codes		10/6/2025	10/13/2025	10/20/2025	10/27/2725	11/3/2025	O/I
COLUMBUS® Snack Tray Genoa	8ct 3oz	86539	HRL86539							
COLUMBUS® Snack Tray Italian Dry	8ct 3oz	86542	HRL86542							
COLUMBUS® Snack Tray Calabrese	8ct 3oz	86538	HRL86538							
COLUMBUS® Snack Tray Pepperoni	8ct 3oz	138280	HRL38280							
		Total:								
Tier 3 CORNNUTS PARTIALLY POPPED \$3.00 O/I minimum 5 ca	ses	Item Numbers	Vistar Codes		10/6/2025	10/13/2025	10/20/2025	10/27/2025	11/3/2025	O/I
CORNNUTS® Partially Popped Kickin Cheddar NEW!	12/3oz	139032	HOR39032	Ī						
CORNNUTS® Partially Popped White Cheddar NEW!	12/3oz	139031	HOR39031	[
CORNNUTS® Partially Popped Movie Theater Butter NEW	12/3oz	139030	HOR39030	[
		Total:		Î						
Total Cases Ordered: WEEKLY TOTALS:										

Operators can purchase any mix of items in any mix of tiers, but must achieve the minimum cases required in each tier or more to receive OI allowance(s). Operators can skip participation in lower Tiers, if they choose to participate in any of the higher Tiers.

Operators can just purchase in an individual Tier, at or above the case minimum requirements and earn that specified OI allowance for that Tier.

Participate in all 3 tiers, receive bonus of \$1.00 per case on all booked product if tier minimum qty is met

Hormel reserves the rights to end this promotion at any time.











								De	elivery Week	Of			
Item Description	Size	Pk	Vistar	Distrib. Off Invoice	11/3/25	11/10/25	11/17/25	11/24/25	12/1/25	12/8/25	12/15/25	12/22/25	12/29/25
Nerds Juicy Gummy Clusters 12/4/48	2.65 - oz.	48	FER08562	\$7.50									
Nerds Juicy Gummy Clusters DOY	7.15 - oz	6	FER08539	\$7.50									
Nerds Juicy Gummy Clusters PEG	4.5 - oz	12	FER08529	\$7.50									

Warehouse:	Acct Exec:			
Customer Name:	Customer #:	Phone:		
Customer Address:	City:	State:	Zip:	
Customer Signature:	Email:			











								De	elivery Week	Of			
Item Description	Size	Pk	Vistar	Distrib. Off Invoice	9/29/25	10/6/25	10/13/25	10/20/25	10/27/25	11/3/25	11/10/25	11/17/25	11/24/25
Sweetart Freeze Dried	4.0-oz.	8	FER08909	\$3.50									
Spree Freeze Dried	4.0-oz.	8	FER08950	\$3.50									
LemonHead Freeze Dried	4.0-oz.	8	FER08912	\$3.50									

Warehouse:	Acct Exec:			
Customer Name:	Customer #:	Phone:		
		.		
Customer Address:	City:	State:	Zip:	
Customer Signature:	Email:			



Summer Hanging Bag Promo!



CUSTOMER	BUYER	CITY	ОрСо	





Se	September 2025										
М	Т	W	T	F	ı						
1	2	3	4	5							
8	9	10	11	12							
15	16	17	18	19	1						
22	23	24	25	26	2						
29	30				2						

	October 2025										
М	T	W	Т	F							
		1	2	3							
6	7	8	9	10							
13	14	15	16	17							
20	21	22	23	24							
27	28	29	30	31							



REP:







\$2.00/case Rebate Available on all Purchases from 9.1.25 through 10.31.25

Item#	Vistar Item #	Description	Pack Size	Del. Wk. of	Del. Wk. of	Del. Wk. of	Del. Wk. of
88128	AML88128	6.75 oz. Sour Punch Gummies	12				
18734	AML18734	5 oz. Sour Punch Bites Assorted	12				
88191	AML88191	5 oz Sour Punch Cherry-Lime Filled Straws	12				
88192	AML88192	5 oz Sour Punch Blue Raspberry- Lemonade Filled Straws	12				