

**MORE** than just products. Partners in **GROWTH.** 

**VOLUME 41 | ISSUE 9 | SEPTEMBER 2025** 



## Your Perfect SEPTEMBER PAIRINGS

Warm up the season with freshly brewed coffee, delicious pastries, and soothing teas.



## Your Perfect SEPTEMBER PAIRINGS



Item Description	Pack	Size	Item ID
Green Mountain Coffee Roasters Breakfast Blend K-Cup	4 pk	24 ct	GMT6520
Seattle'e Best Portside Blend Coffee Portion Pack	72 pk	2 oz	SBK11008558
Starbucks Sunsera Portion Pack	4/18 pk	2.5 oz	SBK06614
Coffeemate French Vanilla	4/50 pk	.375 fl oz	NES35170
International Delight Half & Half Creamer	180 pk	.375 oz	UPC102042
Lavazza Caramel	72 pk	.32 oz	MDR20484
Mrs. Freshley's Donut Stick Glazed	6/12 pk	2.75 oz	FLO00433
Big Texas Cinnamon Roll - FOA	6/6 pk	4 oz	JTF80035
Lil Debbie Zebra Cakes	96 pk	3.1 oz	MCK89195
Rip Van Wafels Dutch Caramel & Vanilla Wafers"	4/12 pk	1.16 oz	RVW00334
Tazo Organic Refresh Mint	6 pk	16 ct	TAZ00350

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.







## GRAB. GO. ENJOY.

The Best Choice for Snack Pies, Pastries, and Crispy Treats.

Item Description	Pack	Size	Item ID
Big Texas Roll Cinnamon FOA	6 pk	4 oz	HOS80035
Big TexasCinnamon Roll FP	6 pk	4 oz	HOS80037
Cloverhill Honey Bun Glazed Jumbo FOA	6 pk	4 oz	HOS82020
Cloverhill Honey Bun Glazed Jumbo Fresh	6 pk	4 oz	HOS82023
Cloverhill Strawberry Cheese Danish Claw FOA	6 pk	4.25 oz	CLO80021
Cloverhill Cherry Cheese Danish Claw FOA	6 pk	4.25 oz	CLO80023
Cloverhill Honey Bun Iced Jumbo FOA	6 pk	4 oz	HOS82011
Cloverhill Blueberry Cheese Danish Claw FOA	6 pk	4.25 oz	CLO80019
Cloverhill Strawberry Cheese Claw FP	6 pk	4.25 oz	CLO80031
Cloverhill Cheese Round Danish FOA	6 pk	4 oz	HOS80041
Cloverhill Dutch Apple Danish Claw FOA	6 pk	4.25 oz	CLO8002
Edible Cookie Dough 3.6oz Cup – Chocolate Chip	12 pk	3.6 oz	JTF23001
Edible Cookie Dough 3.6oz Cup – Peanut Butter	12 pk	3.6 oz	JTF23004





VISTAR ITEM NBR	MFG ITEM NBR	BRAND	DESCRIPTION	PACK	SIZE
GRN50249	50249	PERFECT TASTE	FRENCH VANILLA CAPPUCCINO MIX	6	2-LB
GRN50255	50255	PERFECT TASTE	ORIGINAL CAPPUCCINO MIX	6	2-LB
GRN50215	50215	PERFECT TASTE	SWISS STYLE HOT COCOA MIX	12	2-LB
DIX62104	50327	PERFECT TASTE	PREMIUM CAPPUCCINO FROTH	12	1-LB



# CONTACT YOUR VISTAR REPRESENTATIVE TODAY!



"The Best Choice" in Sweet Snacks

## Fuel Your Success with Four Industry-Leading Brands



#1 SNACK PIES
11 EVERYDAY FLAVORS & SEASONAL LTOS

TWO DELICIOUS FLAVORS AVAILABLE IN 1.2 OZ & 2.2 OZ SIZES





## #1 READY TO EAT COOKIE DOUGH BITES

AVAILABLE IN FOUR DELICIOUS FLAVORS & SEASONAL LTOS





Learn More at JTMFoods.net









## Up to \$500 OFF Limited Time Savings Now - September 27, 2025



Green Mountain Coffee Roasters® Pumpkin Spice | 24ct Vistar #: GMT06758



Green Mountain Coffee Roasters® Maple Pecan | 24ct Vistar #: GMT37674



Green Mountain Coffee Roasters® Dark Chocolate Hazelnut | 24ct Vistar #: GMT39140



Pumpkin Spice | 22ct Vistar #: GMT01271



The Original Donut Shop® Caramel Apple Pie | 24ct Vistar #: GMT38101



PRICE

Pumpkin Spice Hot Cocoa | 22ct Vistar #: GMT39979

VISTAR ITEM CODE



CASE QTY

Green Mountain Coffee Roasters® Pumpkin Spice Coffee | 2.2oz Vistar #: GMT4757

K-CUP® POD BRAND

#### **ORDER BY 9/27 TO RECEIVE DISCOUNT**

PRODUCT NAME

	Green Mountain Coffee Roasters®	Pumpkin Spice	\$4.00	GMT06758
	Green Mountain Coffee Roasters®	Dark Chocolate Hazelnut	\$4.00	GMT39140
	Green Mountain Coffee Roasters®	Maple Pecan	\$4.00	GMT37674
	Dunkin'®	Pumpkin Spice	\$4.50	GMT01271
	Swiss Miss <sup>®</sup>	Pumpkin Spice Hot Cocoa	\$4.00	GMT39979
	The Original Donut Shop®	Caramel Apple Pie	\$4.00	GMT38101
	Green Mountain Coffee Roasters®	Pumpkin Spice 2.2oz	\$5.00	GMT4757 *while supplies
Customer Nam	e:			
Phone Number	:	Distribtor:		
Email:				
ΔF·				







\$1 OFF PER CASE
September 1 - 30, 2025

# THY ARE OUT OF THIS WORLD SWILLDEST DEVICES





Star Crunch Fresh: MCK89132 | FOA MCK89432 NET WT. 3.0 oz | Case Ct. 72 (6/12's) Shelf Life 60 days

Fresh: MCK89295 | FOA: MCK89195 Net Wt. 3.1 oz | Case Ct. 54 (9/6's) Shelf Life 52 Days



- Did you know Zebra Cakes have been loved since 1964?
- Star Crunch's unique crispy-caramel combination debuted in the 1970s!
- Little Debbie Is America's Favorite Snack Cake!\*

Contact Your VISTAR.
Sale Person Today!

\*The Nielsen Company, SCANTRACK, Total US - Convenience, 52 Weeks Ending 11/30/2024. Baked Sweet Goods Category, ranked on unit sales





## **WEHEARD YOU!**

## WE'VE DROPPED OUR PRICES ON BEST-SELLING DONUTS AND CUPCAKES!

Vistar Fresh: FL048030630 Vistar FOA: FL048030632F0A

Vistar Fresh: FL048030970 Vistar FOA: FL048030972FOA

Vistar Fresh: FL048030620 Vistar FOA: FL048030622FOA



Vistar Fresh: FLO48055131 Vistar FOA: FLO5115513



CONTACT YOUR LOCAL REPRESENTATIVE TODAY!



## Smooth. Creamy. Irresistible.

Seattle's Best<sup>®</sup> Coffee and Coffee mate<sup>®</sup> seasonal creamers — a warm, welcoming duo made for the holidays.





Item Description	Pack	Size	Item ID
Seattle's Best Portside Blend Coffee Portion Pack	72	2 oz	SBK11008558
Coffee mate Pumpkin Spice Liquid Pump	2	1.5 L	NES31460
Coffee mate Pumpkin Spice Liquid Single	4/50	.375 oz	NES75520
Coffee mate Peppermint Mocha Liquid Pump	2	1.5 L	NES29600
Coffee mate Peppermint Mocha Liquid Single	4/50	.375 oz	NES76060





# Quality You Know, Flavors You Love



Gushers Tropical
8 pk | 4.25 oz | GEM17031
8 pk | 1.9 oz | GEM22376



Chex Mix Traditional 8 pk | 3.75 oz | GEM14858 8 pk | 1.75 oz | GEM1240



Gardetto's Snack Mix
Original
36 pk | 2.5 oz | GEM1474
60 pk | 1.75 oz | GAR20026



Bugles Original 6 pk | 3 oz | GEM14834 36 pk | 1.5 oz | GEM3681



Nature Valley Crunchy Oats 'n Honey 6/28 pk | 1.49 oz | GEM2382



Cinnamon Toast Crunch Treat Bar 12 pk | 2.2 oz | GEM32393



# TRY NEW BULLERS PROTEIN

#### **REDUCED SUGAR\* CRISPY PROTEIN BARS**

\*60% less sugar than our original BUILDERS bars. BUILDERS Reduced Sugar Crispy Protein Bars have 5g sugar per 56g serving compared to an average of 18g per 68g serving in our original BUILDERS bars.













\$54.72 off per case

December 31, 2025
Vend Customers ONLY



CLIF Bar Builders Crispy Peanut Butter Chocolate 12 pk | 1.9 oz | CCC06949





## Your Grab-and-Go Favorites

Kar's makes snack time simple with flavors for every craving, anywhere you go.









## TAZO

# Elevate Your Tea Offerings with Tazo and Lipton







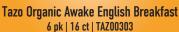






\$2 PROMOTION







Tazo Organic Earl Grey 6 pk | 16 ct | TAZ00352







Tazo Organic Green Ginger 6 pk | 16 ct | TAZO0356



Tazo Passion 6 pk | 20 ct | TAZ20045



Tazo Wild Sweet Orange 6 pk | 20 ct | TAZ20034



# Takis.

# Roll Into Intense Flavor

Chile Limón, Nacho Xplosion, and Blue Heat — three ways to fire up your snack game.



Item Description	Pack	Size	Item ID	Promo
Takis Rolls Chile Limón Tortilla Chips	20 ct	3.25 oz	BAR05152	\$5 off/case
Takis Rolls Nacho Xplosion Tortilla Chips	20 ct	3.25 oz	BAR05165	\$5 off/case
Takis Rolls Blue Heat Tortilla Chips	20 ct	3.25 oz	BAR04811	



# Sweeten Sales with Sweet & Sour Favorites











# ATTENTION CONCESSION CUSTOMERS! \*\* SEPTEMBER 1 - 30, 2025 \*\*



### GET INSTANT SAVINGS OF \$3 ON:



#### CHIPS GALORE!®

Vanilla flavored frozen dairy dessert sandwiched between two chocolate chip cookies, edged with mini chocolate chips.

4.5 fl. oz. 1-2 doz.

Wells Item #1264104 Vistar Item #WLD31082



#### ORIGINAL BOMB POP®

Flavors of Cherry, Lime and Blue Raspberry in the iconic Bomb Pop® shape.

3.75 fl. oz. 1-2 doz.

Wells Item #1332263 Vistar Item #WLD02082



#### **BIG VANILLA®**

Creamy vanilla flavored frozen dairy dessert layered between two chocolate flavored wafers.

6 fl. oz. 1-2 doz.

Wells Item #1263963 Vistar Item #WLD45002



#### VANILLA CONE

Creamy vanilla flavored frozen dairy dessert in a sugar cone dipped in chocolate flavored coating and topped with peanuts.

4.6 fl. oz. 1-2 doz.

Wells Item #1263842 Vistar Item #WLD40078



#### BIG NEAPOLITAN®

Vanilla flavored, chocolate and strawberry flavored frozen dairy dessert layered between two chocolate flavored wafers.

6 fl. oz. 1-2 doz.

Wells Item #1263949 Vistar Item #WLD45003



#### STRAWBERRY SHORTCAKE

A classic bar that features a thick strawberry flavored center surrounded by smooth vanilla flavored frozen dairy dessert, all coated with crunchy cake bits.

4 fl. oz. 1-2 doz.

Wells Item #1263707 Vistar Item #WLD00249

#### ...AND AS AN ADDED BONUS GET INSTANT SAVINGS OF \$4 ON:



#### TROLLI® GUMMI POP

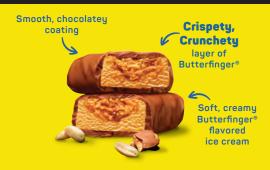
Chewy gummi texture with 2-in-1 sour flavors combo of Cherry & Lemon in a naturally &

3.0 fl. oz. 1-2 doz.

Wells Item #14831<u>51</u> Vistar Item #WLD02553







#### **BUTTERFINGER® ICE CREAM CANDY BAR**

Butterfinger flavored ice cream with a crunchy Butterfinger layer and chocolatey coating.

2.8 fl. oz. 2-2 doz.

Wells Item #1489581 Vistar Item #WLD02561





# HARBO

## Sweeten Sales with These Favorites

Drive purchases and increase sales with Haribo's proven best sellers.





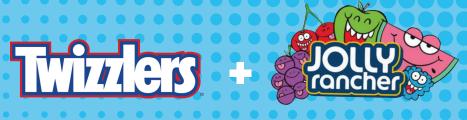




Item Description	Pack	Size	Item ID
Haribo GoldBears Vending Pack	64	2 oz	HAR25164
Haribo GoldBears	12	4 oz	HAR30220
Haribo Twin Snakes	12	4 oz	HAR34092
Haribo WildBerry GoldBears	12	4 oz	HAR72622







## CHEWY, FRUITY, AND ALWAYS A HIT

From sweet gummies to classic twists, these are proven favorites.



Item Description	Pack	Size	Item ID
Jolly Rancher Gummies Original	12	5 oz	HEC85836
Jolly Rancher Gummies Sours	12	6.5	HEC55710
Twizzlers Twists Strawberry	12/18	2.5 oz	HEC54412
Twizzlers Twists Strawberry Peg	12	7 oz	HEC54402
Twizzlers Cherry Nibs	8/36	2.25 oz	HEC53013
Twizzlers Cherry Nibs Peg	12	6 oz	HEC54413







## A Whole New Way to Chew

Experience Hi-Chew's double-layer chew and intensely fruity flavors in every bite.





















Item Description	Pack	Size	Item ID
Hi-Chew Original Mix Peg	6	3.53 oz	MOR00433
Hi-Chew Tropical Mix Peg	6	3.53 oz	MOR00434
Hi-Chew Fantasy Mix Peg	6	3 oz	MOR58920
Hi-Chew Dessert Mix Peg	6	3 oz	MOR00429
Hi-Chew Getaway Mix Peg	6	3 oz	MOR58974
Hi-Chew Grape Count Goods	12/15	1.76 oz	MOR00814
Hi-Chew Strawberry Count Goods	12/15	1.76 oz	MOR00815
Hi-Chew Watermelon Count Goods	12/15	1.76 oz	MOR00867
Hi-Chew Blue Raspberry Count Goods	12/15	1.76 oz	MOR58977
Hi-Chew Mango Count Goods	12/15	1.76 oz	MOR00817



## COLUMBUS.

## GRAB-AND-GO, GOURMET STYLE

COLUMBUS<sup>®</sup> Snack Trays pair premium meats with convenience for any moment.



Item Description	Pack	Size	Item ID
COLUMBUS® Pepperoni Snack Tray	8	3.14 oz	HRL86539
COLUMBUS® Calabrese Salame Snack Tray	8	3 oz	HRL86542
COLUMBUS® Genoa Salame Snack Tray	8	3 oz	HRL86538
COLUMBUS® Italian Dry Salame Snack Tray	8	3.2 oz	HRL38280





### **NEW FLAVORS. PROVEN CLASSICS.**

Shelf-stable standouts and refrigerated favorites designed to keep your coolers and shelves moving.







# Pringles<sup>®</sup>: Always On-Trend, Always in Demand

Stock up on iconic favorites and the NEW Hot Ones™ flavors today.





# POLAR DRIVE SALES WITH EVERY SIP





## POLAR SELTZER OFFERS ON-TREND FLAVORS AND PORTABLE OPTIONS TO BOOST YOUR BEVERAGE MIX

Item Description	Pack	Size	Item ID
Polar Seltzer Black Cherry	3/8 pk	12 oz	CAD10366
Polar Seltzer Raspberry Lime	3/8 pk	12 oz	CAD10363
Polar Seltzer Cranberry Lime	3/8 pk	12 oz	CAD10364
Polar Seltzer Pink Apple Lemon	3/8 pk	12 oz	CAD10374
Polar Seltzer Strawberry Watermelon	3/8 pk	12 oz	CAD10389
Polar Seltzer Ruby Red Grapefruit	3/8 pk	12 oz	CAD10368
Polar Seltzer Orange Vanilla	3/8 pk	12 oz	CAD38161
Polar Seltzer Georgia Peach	3/8 pk	12 oz	CAD10338
Polar Seltzer Lemon	3/8 pk	12 oz	CAD38134
Polar Seltzer Lime	3/8 pk	12 oz	CAD10367
Polar Seltzer Original	3/8 pk	12 oz	CAD10365
Polar Seltzer Blackberry Mango	3/8 pk	12 oz	CAD10382
Polar Seltzer Ginger Lime Mule	3/8 pk	12 oz	CAD10326





## **DON'T FUMBLE YOUR HUNGER**

## SNICKERS KEEPS FANS SATISFIED ALL SEASON LONG.

Item Description	Pack	Size	Item ID
Snickers Share	6/24 pk	3.29 oz	MMM32252
Snickers Single	8/48 pk	1.86 oz	MMM42431
Snickers Almond Share	6/24 pk	3.23 oz	MMM32247
Snickers Almond Single	12/24 pk	1.76 oz	MMM1105
Snickers Pecan Share	6/24 pk	2.82 oz	MMM59552
Snickers Pecan Single	12/24 pk	1.41 oz	MMM59550

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



## THE POWER OF CHEEZIT

DELIVER THE INTENSE CHEESE FLAVOR THAT YOUR CUSTOMERS CRAVE!



CRUNCHY TEXTURE AND CRAVE-WORTHY TASTE MADE WITH 100% REAL CHEESE

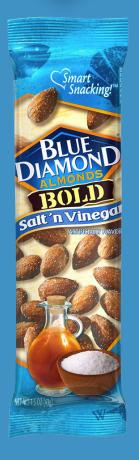
Case UPC	Product Description	EA/CASE (CT)	Vistar Code
24000-12322	Cheez-It® Original Snack Crackers 2oz.	60ct	KEE12322
24100-13434	Cheez-It® White Cheddar Snack Crackers 2oz.	60ct	KEE13434



FOR MORE INFORMATION, CONTACT YOUR KELLANOVA SALES REPRESENTATIVE, OR VISIT KELLANOVAAWAYFROMHOME.COM







Blue Diamond Salt 'N Vinegar 12/12pk | 1.5 oz | BLU5576

Blue Diamond Almonds Habanero BBQ 12/12 pk | 1.5 oz | BLU5512

Blue Diamond Almonds Wasabi Soy Sauce 12/12 pk | 1.5 oz | BLU5230





# BE BOLD. SNACK BOLD.







VISTAR

Contact your local Vistar Representative today!

## THE GAME TIME SNACK THAT DOESN'T HOLD BACK

Wonderful Pistachios are always a crowd pleaser because they're tasty and healthy. With six grams of protein in every 1 oz serving, our fans call us

The Don't Hold Back Snack.



#### VISTAR ITEM NUMBERS:

PARO70146A25M – NO SHELLS ROASTED & SALTED 2.5 OZ PAR70144 – NO SHELLS SEA SALT & PEPPER 2.25 OZ PAR70033 – NO SHELLS SEA SALT & VINEGAR 2.25 OZ PAR70232 – NO SHELLS DILL PICKLE 2.25 OZ PAR91087 – NO SHELLS CHILI ROASTED 2.25 OZ PAR91086 – NO SHELLS HONEY ROASTED 2.25 OZ PAR70154 – NO SHELLS JALAPEÑO LIME 2.25 OZ









## **On-the-Go Favorites**

Iconic snacks and trusted pantry must-haves to satisfy every taste and time of day.



Lay's Potato Chips Regular XVL 24 pk | 2.25 oz | FRI36111



Cheetos Crunchy XVL 32 pk | 2.75 oz | FRI36131









September 1-30, 2025 \$2.00 off per case



SAVE \$6 OFF **PER CASE!** 





# THE PROTEIN BAR

1G SUGAR | #1 INGREDIENT PEANUTS

**Crispy Chocolate Peanut Butter** 



**Sweet & Salty Caramel Peanut Crisp** 





# GO AHEAD. SNACK LIKE A GENIUS

\$10.00 OFF PER CASE

SEPTEMBER 1-30, 2025













Item Description	Pack	Size	Item ID
Tree Top® Apple Sauce Pouch	40	3.2 oz	TRE84558
Tree Top® Strawberry Apple Sauce Pouch	40	3.2 oz	TRE04560
Tree Top® 3 Apple Blend Juice	24	10 oz	TRE1851
Tree Top® Apple Juice	24	10 oz	TRE1106
Tree Top® Cranberry Cocktail Juice	24	10 oz	TRE1850
Tree Top® Orange Juice	24	10 oz	TRE1848
Tree Top® Apple Crisps	125	0.34 oz	TRE85261
Tree Top® Strawberry Apple Crisps	125	0.34 oz	TRE85260



Expand Your Snack Selection Bayou Blackened Ranch and Sweet Creole Onion







3.4 OZ PICKLE POUCHES



LNH00671



LNH91427





2 OZ
PICKLE
JUICE
HYDRATION
SHOTS

Fiery Heat

LNH00672

LNH00673

12 Units Per Case

Snappy Sweet

- SHELF STABLE
- RESEALABLE
- HEALTHY SNACK

LNH00686 LNH91415



## KARMA

water

#### TRANSFORM WATER INTO WELLNESS

#### **PROBIOTIC WATER**

#### **ENERGY WATER**





KAC00368 KAC00367 KAC03800 KAC00847

KEC00882 KAC00880



\*NEW PRODUCT\*
SAME GREAT TASTE!

PROBIOTIC \$ 12 OFF STICK PACKS

KAC55016 KAC55015 KAC55017

## **RED BULL WINTER EDITION PRE-BOOK**

## Red Bull Winter Edition Fuji Apple & Ginger & Red Bull Winter Edition Sugarfree Fuji Apple & Ginger







## RED BULL WINTER EDITION HAS BEEN THE TOP ENERGY ITEM DURING WINTER OVER THE PAST 5 YEARS.\*

\*Circana, MULO+ with Conv, FY 2020-2024

## 96% OF RED BULL'S 2024 GROWTH CAME FROM INNOVATION.

#### **ORDERING INFORMATION:**

ITEM #	ITEM DESCRIPTION	11/3	11/10	11/17	11/24	12/1	12/8
		8.4oz					
RBD00285	Red Bull Winter Edition Fuji Apple & Ginger						
RBD00394	Red Bull Winter Edition Sugarfree Fuji Apple & Ginger						
		12oz					
RBD00287	Red Bull Winter Edition Fuji Apple & Ginger						
RBD00295	Red Bull Winter Edition Sugarfree Fuji Apple & Ginger						

Operator:	Date:	
Customer #:	Contact:	
Address:	Phone:	
City, State:	Email:	
/istar OpCo:	Signature:	

Please submit all pre-book order forms directly to your Vistar representative or OpCo by October 1.\*





#### HOT SAVINGS!

#### \$1.00 REBATE PER CASE

**SEPTEMBER 1 - 30, 2025** 

## CRUNCH INTO SOMETHING HOT!

Pringles® is putting your taste buds to the test with a flavor line up from First We Feast's™ pop culture phenomenon show, Hot Ones™. Embrace the heat and crunch into a delicious snack with Pringles® Hot One™ Flavors. Inspired by the hit celebrity interview show, Hot Ones™, these deliciously spicy chips will be sure to ignite your tastebuds.



#### LOS CALIENTES BARBACOA

Seasoned to perfection with flavor notes of chipotle, smoky jalapeño flavor and earthy herbs and spices.



#### POP CULTURE PHENOMENON

Running 18 seasons to date, the Emmynominated Hot Ones™ show has generated over 2 BILLION views.¹



### SPICY SNACKS DRIVE GROWTH

Up to **42% OF CONSUMERS** 18-34
prefer bold, spicy and complex flavors.<sup>2</sup>



#### THE CLASSIC HOT SAUCE

Inspired by Hot Ones™
#1 sauce which is as
timeless as the chicken
wing and delivers
complex notes of the
Chile de Arbol Pepper



1 Source: https://www.prnewswire.com/, May 16, 2022 "Pringles" teams up with Emmy-Nominated Talk Show Hot Ones" 2021 TCG Salty Differentiation study.; 2 Source: Kellogg Salty Snacks DL (2021); The Cambridge Group

					SHIP W	EEK OF	
Item#	Vistar#	Description	SRP	9/01	9/08	9/15	9/22
38000-32852	KEE32852	Pringles® Hot Ones™ Los Calientes Barbacoa - 12/2.5oz	\$2.09				
38000-32850	KEE32850	Pringles® Hot Ones™ The Classic Hot Sauce - 12/2.5oz	\$2.09				
			TOTAL:				

Promotion is NOT Off-Invoice • REBATE will be Paid by CHECK to Operator Based on Purchase Reports and Verified Shipped Cases from September 1 – September 30, 2025 • Must Be Submitted to G & J Marketing and Sales to be Eligible for REBATE • Please allow 6-8 Weeks Following the Close of the Promotion for Rebate to be Paid • Minimum Rebate Payment: \$10.00 • Orders Must be Submitted 30 Days Before the First Ship Date

Customer:	Contact:
Address:	Phone:
Dist. & Customer ID:	Email:
Signature:	Sales Rep:
	KELPHO925







# PRODUCTS WITH PROTEIN ARE IN HIGH DEMAND!



PROTEIN IS THE #1 INGREDIENT ADULTS ARE SEEKING MORE IN THEIR DIETS! \$12 BILLION SPENT ON HIGH PROTEIN PRODUCTS, ANNUALLY

2X THE PROTEIN OF STANDARD CUP NOODLES 16G OF PROTEIN

RICH & SAVORY BEEF
HOT & SPICY CHICKEN

#### EVERYONE NEEDS SOME EXTRA PROTEIN TO HELP FUEL THEIR DAY.

CUP NOODLES® PROTEIN IS MADE WITH FLAVORFUL BONE BROTH AND TOPPED WITH VEGETABLES – ALL WITH NO ADDED MSG & MICROWAVABLE

				SHIP W	EEK OF	
VISTAR #	DESCRIPTION	SRP				
NIS42802	<b>NEW</b> Cup Noodles® Protein Rich & Savory Beef - 6/2.54oz	\$2.49				
NIS42803	<b>NEW</b> Cup Noodles® Protein Hot & Spicy Chicken - 6/2.54oz	\$2.49				
		TOTAL	·			

Customer & ID #:	Contact:
Address:	Phone:
/ISTAR OpCo:	Email:
Signature:	Sales Rep:
	NISPRO0825





\$10.00 REBATE PER CASE

October 1 - 31, 2025

INTRODUCING



#### **1st ever Stringable Cheddar Cheese**

Real cheddar cheese mixed with Mozzarella to create a bold string cheese that has >20% more cheddar flavor than traditional twists.





on cases of original string, snack sticks, and combos

STRING CHEESE BUYERS LIKE CHEDDARELLA FOR ITS BOLD CHEDDAR TASTE, CREAMY TEXTURE, AND OVERALL STRINGINESS.

Cheddar is the in the US.1 Innovations are

1 Total US Mulo+ Ending 2.23.2025; A&U Study May 2024; 2 Panel Data, Snack Cheese Buyers Ending 2.23.2025; Saputo Specialty Cheddar Report 2022; CLT Cheddar String Cheese Fielded January 2024

					SHIP W	EEK OF	
Item #	Description	SRP	Case Rebate	10/06	10/13	10/20	10/27
1018528	NEW! Cheddarella String - 4/24/0.833oz	\$0.99	\$10.00				
	STRING & S	TICKS					
1015875	Regular String Cheese - 4/24/1oz.	\$0.99	\$4.00				
1012573	Colby Jack Snack Stick - 4/24/0.833oz.	\$0.99	\$4.00				
1015730	Mild Cheddar Snack Stick - 4/24/0.833oz.	\$0.99	\$4.00				
1015731	Pepper Jack Snack Stick - 4/24/0.833oz.	\$0.99	\$4.00				
	сомво	S					
7001258	Colby Jack & Turkey Combo Pack - 2/10/1.58oz.	\$2.49	\$4.00				
7001182	Mild Cheddar & Beef Combo Pack - 2/10/1.58oz.	\$2.49	\$4.00				
			TOTAL:				

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Customer:	Contact:
Address:	Phone:
Dist. & ID #:	Email:
Signature:	Sales Rep:
	SADCHED1025





## +\$5 OFF.+ ROMEOS PER CASE!



	Delivery Dates				
		Cases Re	quested		
#1					
#2					
#3					
Total Cases					

Operator:	
Vistar OPCO:	
Supplier Representative:	



ROMO

#### **SWEET CREOLE ONION**

Crunchy kettle potato chips are seasoned with the sweet and savory fusion of Creole spices and sweet onions.



## PROM O



**Utz** 

July 1 – September 30, 2025.

**Deliver Week Of** 

Item #	Vistar #	Product Description	Pack/Size	Shelf Life	_/_	/_	/_	_/_	/
27306	UQF27306	Sweet Creole Onion	60/1.50 oz	182 Days					

Customer	Vistar	•		

City/State

PLEASE RETURN THIS FORM TO YOUR PREMIER SALES & MARKETING REP

Sales Rep





#### **BAYOU BLACKENED RANCH**

Crunchy kettle potato chips are seasoned with a blend of ranch and Cajun blackened spices and herbs.



## PROM O

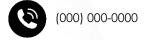
Buy 10 cases, get 1 case FREE for the shipping period of

July 1 – September 30, 2025. **Deliver Week Of** 

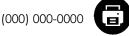
Item #	Vistar #	Product Description	Pack/Size	Shelf Life	_/_	/_	/_	_/_	/
27291	UQF27291	Bayou Blackened Ranch	60/1.50 oz	126 Days					

Customer	Vistar	
City/State	Sales Rep	

email@address.com

















								De	elivery Week	Of			
Item Description	Size	Pk	Vistar	Distrib. Off Invoice	9/29/25	10/6/25	10/13/25	10/20/25	10/27/25	11/3/25	11/10/25	11/17/25	11/24/25
				Invoice									
Sweetart Freeze Dried	4.0-oz.	8	FER08909	\$3.50									
Spree Freeze Dried	4.0-oz.	8	FER08950	\$3.50									
LemonHead Freeze Dried	4.0-oz.	8	FER08912	\$3.50									

Warehouse:	 Acct Exec:			
Customer Name:	Customer #:	Phone:		
Customer Address:	 City:	State:	Zip:	
Customer Signature:	 Email:			



#### Hormel Foods - Burdette Beckmann, Inc. 2025 Fall Promotion



Operator:	BBI OFFICE USE ONLY
Buyer: _	 Total O/I: \$
Address:	 Promotion is limited to 150 cases per branch/ delivery location
Distributor:	
BBI Representative:	

Orders where you participate in all 3 tiers, you receive an extra \$1 per case on all Booking purchases! All orders must be placed by Sept 15th, 2025











		Delivery Dates Week of								
Tier 1 PLANTERS TRAIL MIX O/I \$1.00 minimum 10 cases		Item Numbers	Vistar Codes		10/6/2025	10/13/2025	10/20/2025	10/27/2025	11/3/2025	O/I
PLANTERS TRAIL MIX NUT CHOC	72/2oz	123462	GEN00270	Ī						
PLANTERS TRAIL MIX FRUIT NUT	72/2oz	123442	GEN00260	Ī						
PLANTERS TRAIL MIX CAJUN	72/2oz	123246	GEN00250	Ī						
	Total:									
Tier 2 COLUMBUS \$2.00 O/I minimum 10 cases		Item Numbers	Vistar Codes		10/6/2025	10/13/2025	10/20/2025	10/27/2725	11/3/2025	O/I
COLUMBUS® Snack Tray Genoa	8ct 3oz	86539	HRL86539							
COLUMBUS® Snack Tray Italian Dry	8ct 3oz	86542	HRL86542							
COLUMBUS® Snack Tray Calabrese	8ct 3oz	86538	HRL86538							
COLUMBUS® Snack Tray Pepperoni		138280	HRL38280							
		Total:								
Tier 3 CORNNUTS PARTIALLY POPPED \$3.00 O/I minimum 5 ca	ses	Item Numbers	Vistar Codes		10/6/2025	10/13/2025	10/20/2025	10/27/2025	11/3/2025	O/I
CORNNUTS® Partially Popped Kickin Cheddar NEW!	12/3oz	139032	HOR39032							
CORNNUTS® Partially Popped White Cheddar NEW!		139031	HOR39031							
CORNNUTS® Partially Popped Movie Theater Butter NEW	12/3oz	139030	HOR39030							
		Total:								
_	•									
Total Cases Ordered:	Total Cases Ordered: WEEKLY TOTALS:									

Promotion Rules

Operators can purchase any mix of items in any mix of tiers, but must achieve the minimum cases required in each tier or more to receive OI allowance(s). Operators can skip participation in lower Tiers, if they choose to participate in any of the higher Tiers.

Operators can just purchase in an individual Tier, at or above the case minimum requirements and earn that specified OI allowance for that Tier.

Participate in all 3 tiers, receive bonus of \$1.00 per case on all booked product if tier minimum qty is met

Hormel reserves the rights to end this promotion at any time.