



MORE than just products.
Partners in **GROWTH**.

VOLUME 42 | ISSUE 7 | JULY 2026



WHAT'S NEW *This Summer*

Featuring a blend of new offerings and top performing favorites designed to keep assortments relevant and customers coming back for more.



WHAT'S NEW This Summer

Featuring a blend of new offerings and top performing favorites designed to keep assortments relevant and customers coming back for more.

RXBAR Protein Energy Bites Dark Chocolate Peanut Butter
72 pk | 1.7 oz | KEE00849

Black Forest Organic Gummy Bear Peg
12 pk | 4.5 oz | FER09074

Chex Mix M&M's Snack Mix
7 ct | 4.5 oz | GEM23619

Doritos Nacho Cheese Flavored Protein Chips
24 pk | 1.62 oz | FRI80395

Starburst Sour Fruit Chews Singles
12/24 pk | 2.07 oz | MMM33011

Jack Link's 3 Simple Ingredients Original Beef Jerky
8 pk | 2 oz | JLB01896

Red Bull Peach Edition Regular
24 pk | 12 oz | RBD00278

Sour Strips Blue Raspberry Peg
12/12 pk | 3.4 oz | HEC80050

Awake Caramel 2 Bite Bar
6/20 pk | 1.2 oz | AWA20058

M&M's Vanilla Ice Cream Cookie Sandwich
24 pk | 4 oz | MMM48309

Wonder Cinnamon Roll FOA
36 pk | 4 oz | FLO14339

Pure Life Purified Water Can
24 pk | 12 oz | BTB00140

Welch's Fusions Original
12 pk | 4 oz | PIM41254

Wonderful No Shells Jalapeño Lime
96 pk | .75 oz | PAR70155

**PLEASE CONTACT YOUR VISTAR
REPRESENTATIVE TO ORDER TODAY.**



SOUR STRIPS

MADE FOR SOUR CANDY FANS

A fast-growing brand that helps operators capitalize on consumer demand for innovative candy offerings while complementing traditional favorites.



Item Description	Pack	Size	Item ID
Sour Strips Rainbow Peg	12/12	3.4 oz	HEC80052
Sour Strips Blue Raspberry Peg	12/12	3.4 oz	HEC80050
Sour Strips Strawberry Peg	12/12	3.4 oz	HEC80051

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



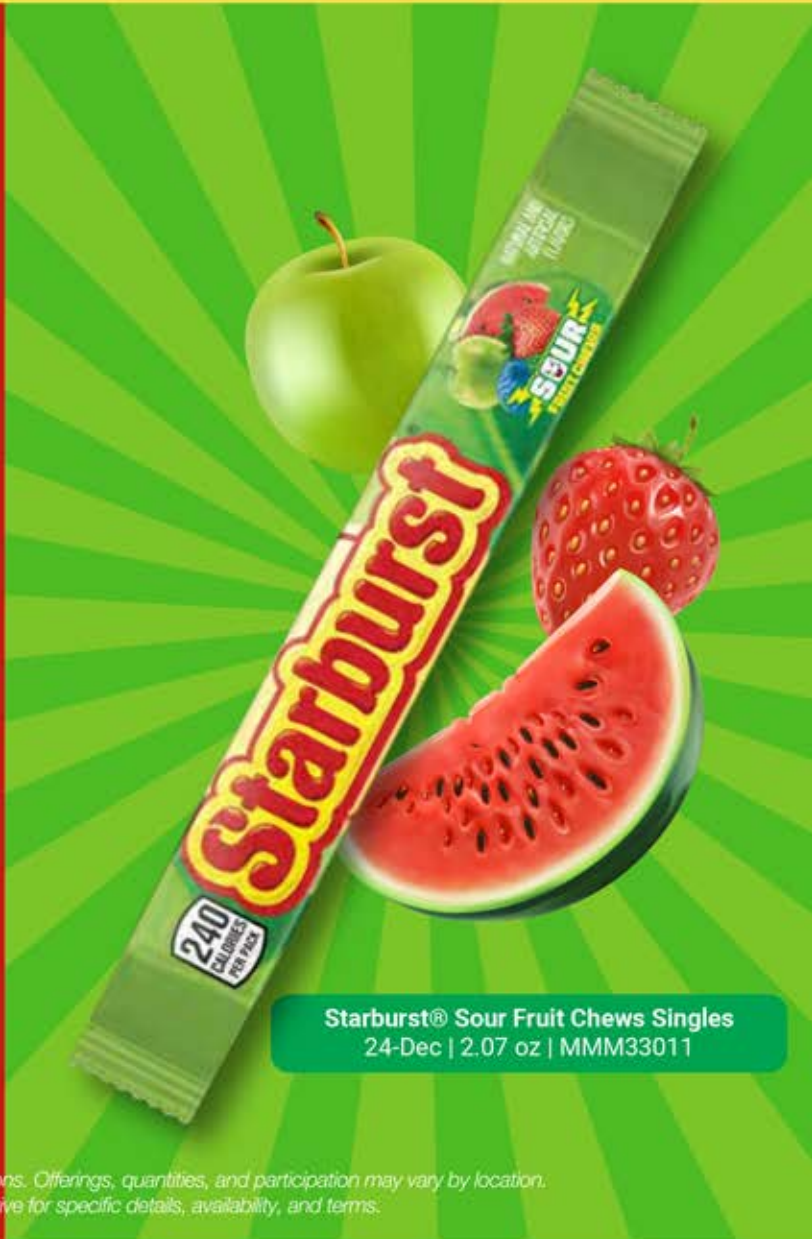


ARE YOU TEAM SWEET OR TEAM SOUR?

Stock both fan-favorite varieties to satisfy more consumers and bring added variety to your candy assortment.



Starburst® Original Fruit Chews - Singles
10/36 ct | 2.07 oz | MMM01151



Starburst® Sour Fruit Chews Singles
24-Dec | 2.07 oz | MMM33011

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NO B.S. JUST DELICIOUS FOOD WITH SIMPLE INGREDIENTS.

Perfect for busy schedules, pre or post workout, or as a late afternoon power food without compromising on nutrition when you want a snack. Undeniably delicious energy wherever your day takes you.



Item Description	Pack	Size	Item ID
RXBAR® Protein Energy Bites Strawberry Peanut Butter	72	1.7 oz	KEE00846
RXBAR® Protein Energy Bites Dark Chocolate Peanut Butter	72	1.7 oz	KEE00849

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

Chex mix

A NEW MIX OF SWEET AND SAVORY

SWEET & SALTY



Chex Mix and M&M's candies come together in a new innovation that blends familiar flavors with a fresh twist.

Chex Mix
M&M's Snack Mix
7 ct | 4.5oz | GEM23619



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





MADE SIMPLE. BUILT FOR PROTEIN.

Three ingredients and 31g of protein deliver a straightforward option that meets demand without compromise.

JACK LINK'S 3 SIMPLE INGREDIENTS
ORIGINAL BEEF JERKY
8 | 2OZ | JLB01896

JACK LINK'S 3 SIMPLE INGREDIENTS
HICKORY BEEF JERKY
8 | 2OZ | JLB01898



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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





YOUR FAVORITE GUMMIES ARE NOW ORGANIC

Black Forest has transitioned its full lineup to organic, delivering Gummy Bears and Forest Friends made with ingredients today's shoppers are seeking



Item Description	Pack	Size	Item ID
Black Forest Organic Gummy Bear Peg	12	4.5 oz	FER09074
Black Forest Organic Forest Friend Peg	12	4.5 oz	FER09048
Black Forest Organic Forest Friend Stand-up Bag	6	8 oz	FER09073
Black Forest Organic Gummy Bear Stand-up Bag	6	18 oz	FER09076

**ORDER
NOW**



SNACK SIP REPEAT®

*Celebrate America's 250th
with an epic summer pairing.*

Wonderful Pistachios and FIJI Water are
summer's boldest and most refreshing combo,
perfect for any summertime gathering.



VISTAR ITEM NUMBERS:	
PAR070146A25M – WONDERFUL PISTACHIOS NO SHELLS ROASTED & SALTED 2.5 OZ	PAR91087 – WONDERFUL PISTACHIOS NO SHELLS CHILI ROASTED 2.25 OZ
PAR70232 – WONDERFUL PISTACHIOS NO SHELLS DILL PICKLE 2.25 OZ	PAR91086 – WONDERFUL PISTACHIOS NO SHELLS HONEY ROASTED 2.25 OZ
QBI00005 – FIJI WATER BOTTLE 1.0L	QBI00004 – FIJI WATER BOTTLE 500ML

HARIBO

SOUR SODAS

Z!NG

Capture attention and drive trial with Haribo sour soda innovations that blend recognizable flavors with growing consumer demand.



Haribo Sour Sodas Standard

12pk | 3.6oz
10058390

Haribo Sour Sodas Share Size

12pk | 4.5oz
10058412

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

VISTAR

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

LET GOODNESS FLOW™

Now
Available!

Vistar #
BTB00140



VISTAR.



MARS Ice Cream

Score BIG this Summer!

\$4.00 OFF-INVOICE PER CASE | JUNE 1 - 30, 2026

M&M's® Red, White, & Blue Vanilla Cookie Sandwich

Bring a Patriotic Theme to
Ice Cream this Summer!

Flow through April 19 - July 11 on M&M's Vanilla
Cookie Sandwich SKU, no UPC change.



Cookie Sandwich is in the
Top 5 Sandwich Brands¹



100%
REAL ICE CREAM

¹Source: NielsenIQ 52wks ending 3/15/25, Total USx AOC +Conv, \$ Rank Sandwich Brands, Nondairy Brands



**CONTACT YOUR LOCAL G & J OR
VISTAR REPRESENTATIVE TODAY!**



ORDER NOW!

DON'T HOLD BACK ON THE SNACK OF THE SUMMER



Summertime is no time for boring treats.

Tasty and healthy Wonderful Pistachios are the feel-good snack that brings bold summer flavor to every break.

VISTAR ITEM NUMBERS:

PAR99004 – No Shells Roasted & Salted 0.75 OZ

PAR70115 – No Shells Sea Salt & Pepper 0.75 OZ

PAR70046 – No Shells Sea Salt & Vinegar 0.75 OZ

PAR99021 – No Shells Chili Roasted 0.75 OZ

PAR99022 – No Shells Honey Roasted 0.75 OZ

PAR70155 – No Shells Jalapeño Lime 0.75 OZ

PAR70217 – In-Shell Roasted & Salted 1.25 OZ

PAR70221 – In-Shell Sweet Chili 1.25 OZ

PAR70219 – In-Shell Salt & Pepper 1.25 OZ

VISTAR.

fit
pick





for it

**Just Grab
& bibigo-for it**



get your dumplings

SFC54078

**CONTACT YOUR VISTAR
REPRESENTATIVE TODAY!**





Chobani®

Super power. Naturally delicious.

Providing consumers with the convenience and nutritional benefits they need on the go

\$1 OFF
per case[†]



CHOBANI ADULT YOGURT DRINKS ARE #1 IN RETAIL AND FOODSERVICE¹

20G PROTEIN TO FUEL BUSY SCHEDULES

LACTOSE-FREE FORMULA AIDS DIGESTION

VITAMIN B12 UNLOCKS ENERGY

0G ADDED SUGAR*

NON-GMO INGREDIENTS



ITEM	GTIN	VISTAR #	PACK SIZE
Chobani® 20G Protein Lowfat Greek Yogurt Drink Strawberries & Cream 10 fl oz	10818290017717	AGR01771	8/10 fl oz
Chobani® 20G Protein Lowfat Greek Yogurt Drink Mixed Berry Vanilla 10 fl oz	10818290017731	AGR01773	8/10 fl oz

foodservice@chobani.com

¹Sources: Nielsen NIQ Total US xAOC, \$ Sales by Brand L52 Weeks ending 1/25/25, Circana SupplyTrack Foodservice Refrigerated Yogurt \$ Sales, 12 Months ending 12/31/24

*Not a low calorie food
[†]Offer valid 9/1/25-9/30/25
©2025 Chobani, LLC



Big Energy. No Crash.

New from 5-hour ENERGY, Cotton Candy and Fruity Rainbow Extra Strength help keep shelves fresh and moving.



COTTON CANDY
EXTRA STRENGTH 48CT
48CT | 1.93OZ | LVS78748



FRUITY RAINBOW
EXTRA STRENGTH 48CT
48CT | 1.93OZ | LVS19648

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





INSPIRED MEXICAN

READY WHEN YOU ARE



serving suggestion

**BULK
MINI
TACOS**

Vistar Item Code	Brand	Product Description
ALX07882	DON MIGUEL® Brand	Beef Mini Tacos (BULK)
ALX18957	DON MIGUEL® Brand	Chicken Mini Tacos (BULK)
ALX36442	DON MIGUEL® Brand	Beef Birria Mini Tacos (BULK)



ALX37313



ALX37317

Vistar Item Code	Brand	Product Description
ALX37313	DON MIGUEL® Brand	Beef Birria Mini Tacos (Retail Box)
ALX37317	DON MIGUEL® Brand	Fiery Red Beef Mini Tacos (Retail Box)

CONTACT YOUR LOCAL REPRESENTATIVE TODAY!



0 CALORIES
SWEETENERS
SUGAR

hint

\$1 / CASE
ALLOWANCE

WATER FOR PEOPLE WITH TASTEBUDS



PEACH RASPBERRY
12OZ STILL CAN:
HNT02229



WATERMELON
12OZ STILL CAN:
HNT02226



BLACKBERRY
12OZ STILL CAN:
HNT02227



BLUEBERRY LEMON
12OZ STILL CAN:
HNT02228



LEMON ZEST FREEZE
12OZ STILL CAN:
HNT02236

CONTACT YOUR LOCAL REPRESENTATIVE TODAY

VISTAR™



12 FL OZ CANS NOW AVAILABLE!



Not available in all op-cos



Novamex



12 fl oz
Cans

Jarritos Mandarin
Jarritos Mandarin Zero
Sangría Señorial
Sidral Mundet

Vistar #	MFG #
NOV00875	19201
NOV00894	19301
NOV00880	39202
NOV00881	49202



Trusted Brands for Everyday Snacking



Babybel cheeses and GoGo squeeZ applesauce varieties offering convenient, on the go options that support consistent demand.

Item Description	Pack	Size	Item ID
Babybel Original Cheese	30	0.71 oz	UUU02611
Babybel Original Cheese	20/2	0.71 oz	UUU02718
Babybel White Cheddar Cheese	20/2	0.71 oz	UUU02815
Babybel with Probiotics and Protein	20/2	0.71 oz	UUU02980
GoGo squeeZ® Applesauce	18	3.2oz	IFA00055
GoGo squeeZ® Cinnamon Applesauce	18	3.2oz	IFA12445
GoGo squeeZ® Strawberry-Pineapple Active with Electrolytes	12	3.9oz	MNA04980
GoGo squeeZ® Slymez Blue Raspberry	12	3.2oz	MNA05173

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



TOP 15 TRAVEL HBC ESSENTIALS

High-Velocity + Peg Assortments built for travel & convenience.

LDS97473



LDS97003



LDS98042



LDS98052



LDS97023



LDS97100



LDS97233



LDS97322



LDS97063



LDS72115



LDS70099



LDS72108



LDS70161



CON64971



LDS62001



Top 50 Items

Stocked Across All OPCOs



Top items, assortments, and top-selling plan-o-grams



Top-Selling

Plan-o-gram Examples

**LIMITED
EDITION**



Power Brands That Drive Demand

Featuring the new Tic Tac x Dr Pepper product, delivering a fresh twist on a familiar favorite.



Item Description	Pack	Size	Item ID
Tic Tac Dr Pepper T100	24	1.7oz	FEU00080
Tic Tac Dr Pepper Bottle	48	3.4oz	FEU00808
Tic Tac T200 P64 Dr Pepper Floorstand			FEU00855
Tic Tac T100 P96 Floorstand Dr Pepper			FEU00854

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



HARMLESS HARVEST®

100% COCONUT WATER

NOW SHELF STABLE

REFRESHING HYDRATION

NATURAL ELECTROLYTES

HHV90043



HHV90119



Contact your local Representative Today!





Pop Into a New Snacking Experience

Available in Kickin' Cheddar, White Cheddar, and Movie Theater Butter, this innovative format adds excitement and variety to traditional salty snack offerings.



Item Description	Pack	Size	Item ID
CORNNUTS® Partially Popped Movie Theater Butter	12	3 oz	HOR39030
CORNNUTS® Partially Popped Kickin Cheddar	12	3 oz	HOR39032
CORNNUTS® Partially Popped White Cheddar	12	3 oz	HOR39031

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Power Grab-and-Go, All Day

\$2 Off Per Case



Product Code	Brand	Product Description	Case Count	Shelf Life	Unit UPC Code	Net Wt.	Vistar Code
2538	Market Sandwich®	Chicken Caesar Wrap	8	30-days	0-41433-12538-0	8.6 oz.	ESW12538
2599	Market Sandwich®	Buffalo Style Chicken Wrap	8	30-days	0-41433-02694-6	8.6 oz.	ESW12599
953	Market Sandwich®	Ranch Chicken Salad	10	30-days	0-41433-00953-6	5.0 oz.	ESW953
2922	San Luis® Burritos	Spicy Red Hot Beef & Bean Burrito	10	30-days	0-41433-02928-2	8.0 oz.	ESW12922
2923	San Luis® Burritos	Beef & Bean Green Chile Burrito	10	30-days	0-41433-02929-9	8.0 oz.	ESW12923
2924	San Luis® Burritos	Bean & Cheese Burrito (Vegetarian)	10	30-days	0-41433-02930-5	8.0 oz.	ESW12924
2925	San Luis® Burritos	Chicken, Rice & Cheese Burrito	10	30-days	0-41433-02931-2	8.0 oz.	ESW12925

Limited Time Offer on Select Wraps, Sandwiches and Burritos

16101 West 78th Street, Eden Prairie, MN 55344 | 1.866.787.8862 | www.easweenfoods.com



- ★ Sold in the Frozen Food Section
- ★ Heat & Eat in the Package
- ★ Premium Authentic Ingredients
- ★ Bold, Satisfying Flavors

CHICKEN & CHEESE
CHIMICHANGA
Case/Pack: 24/5oz
UPC: 73202 89243
CEN: 89243



BEEF & CHEESE
CHIMICHANGA
Case Pack: 24/5oz
UPC: 73202 89241
CEN: 89241

VISTAR

**TASTE
THE FIESTA**

For more information, contact your Vistar representative.



A FRESH TWIST ON A CLASSIC FAVORITE

Key lime flavor brings a seasonal option that helps drive summer demand and expand dessert variety.



JJ's Bakery Key Lime Pie | 12 | 4 oz | JTF01374

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Proven Candy Favorites That Drive Everyday Sales

From iconic fruity chews to classic peanut candy, these trusted brands deliver broad consumer appeal, strong impulse purchases, and dependable performance.



Item Description	Pack	Size	Item ID
Mike and Ike Original Peg Bag	12	5 oz	JUS49259
Mike and Ike Mega Mix Peg Bag	12	5 oz	JUS49258
Mike and Ike Mega Mix Sour Peg Bag	12	5 oz	JUS49260
Hot TAMALE Peg Bag	12	5 oz	JUS49257
Goldeberg's Peanut Chews Peg Bag	12	3 oz	JUS33130
MIKE and IKE Original Theater Box	12	4.25 oz	JUS49533
Hot Tamale Theater Box	12	4.25 oz	JUS49531
Mike and Ike Mega Mix Theater Box	12	4.25 oz	JUS49536
Mike and Ike Mega Mix Sour Theater Box	12	4.25 oz	JUS49537
Mike and Ike Sour Watermelon Theater Box	12	4.25 oz	JUS49540
Goldenberg's Peanut Chews Original Dark Vend Pack	6 per case/ 24 per inner	2 oz	JUS93023
Goldenberg's Peanut Chews Original Dark	12 per case/ 24 per inner	2 oz	JUS93024

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



TRENDING SNACKS, LIMITED-TIME SAVINGS

Featuring the latest from Frito-Lay, these products combine trusted brands with emerging consumer trends. Save \$2.70 per case on participating items from July 1 through September 30, 2026.



Promotional Timing: \$2.70 off per case July 1 - September 30, 2026

Item Description	Pack	Size	Item ID
Doritos Nacho Cheese Flavored Protein Chips	24	1.62 oz	FRI80395
Ruffles Flamin' Hot Potato Chips	64	1.5 oz	FRI80505

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

Trusted Brands, Better Value

From iconic snacks to functional nutrition, these proven favorites help drive repeat purchases and are backed by a special promotional offer through July.

Promotional Timing: July 1 – 31 2026



Item Description	Pack	Size	Item ID	Promo
Rold Gold Pretzel Twists XVL	34	3.5 oz	FRI79537	\$2.00
Smartfood White Cheddar Popcorn XVL	24	1.75 oz	FRI36330	\$2.00
Ruffles Cheddar & Sour Cream Potato Chips XVL	24	2.125 oz	FRI53518	\$2.00
Funyuns Onion Flavored Rings XVL	24	1.875 oz	FRI36317	\$2.00
Gatorade Protein Bar Chocolate Chip	12	2.82 oz	QUA10432	\$1.25

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Big Flavor. *BIG ENERGY.* Big Demand.

Fan-favorite flavors and proven energy brands that drive traffic, boost turns, and keep customers coming back.



**\$1.00 off
per case**

**July 1 -
September 30,
2026**



Item Description	Pack	Size	Item ID
Bloom Sparkling Cherry Limeade	12	12oz	CAD13510
Bloom Sparkling Juicy Orange	12	12oz	CAD13637
Bloom Sparkling Crisp Apple	12	12oz	DRP13820
Bloom Sparkling Peach Mango	12	12oz	CAD13511
Bloom Sparkling Raspberry Lemon	12	12oz	CAD13512
Bloom Sparkling Strawberry Watermelon	12	12oz	CAD13513
C4 Energy Strawberry Blast	12	16oz	NBL12177
C4 Energy Strawberry Watermelon	12	16oz	NBL10658
C4 Energy Frozen Bombsicle	12	16oz	NBL10660
C4 Energy Cosmic Rainbow	12	16oz	NBL12178
C4 Energy Cherry Popsicle	12	16oz	CAD13126
C4 Energy Grape Popsicle	12	16oz	CAD13128
C4 Energy x Jolly Rancher Blue Raspberry	12	16oz	SEV13492
C4 Energy x Jolly Rancher Watermelon	12	16oz	NBL13493
C4 Energy x Jolly Rancher Green Apple	12	16oz	NBL13494
C4 Energy x Hawaiian Punch	12	16oz	NBL13361

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



OLIPOP[®]

The Feel Good Soda

A functional soda with digestive benefits and supports how you feel over time.

Digestive Health Support with High Fiber and Low Sugar

Science-Backed for Everyday Wellness

77% of Americans Choose Functional Beverages Weekly

66% of Consumers Seek Better-for-You Options



Ollipop Classic Grape
12 pk | 12 oz | IC063912



Ollipop Strawberry Vanilla
12 pk | 12 oz | IC063909



Ollipop Classic Root Beer
12 pk | 12 oz | IC063911



Ollipop Cream Soda
12 pk | 12 oz | IC063910

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY. 

Open
Water®

INTRODUCING
OUR NEW, BIGGER
750ml BOTTLES!

MAKE
ALL OF
THE TEXT IN
THIS AD EXTRA
SMALL SO
PEOPLE FOCUS
ON HOW BIG
WE ARE.

JUST NOT
SO SMALL
THAT PEOPLE
MISS THE
AMAZING
OFFER
BELOW!



STILL WATER
12pk | 750ml (25.3oz)
1234567

SPARKLING WATER
12pk | 750ml (25.3oz)
1234567

SAVE \$3.00
PER CASE!

CONTACT YOUR VISTAR
REPRESENTATIVE TODAY!

VISTAR

MARS Ice Cream

PREPARE FOR THE UPCOMING SEASON & WIN WITH ICE CREAM!



OFFICIAL SPONSOR OF THE NFL

The #1 Item in C-Store. SNICKERS® Ice Cream Bar scores among football fans as the highest linked candy brand to the NFL. As an official sponsor for 2026, you can make every day, gameday with SNICKERS®!

- Partnerships with **20+ NFL teams**, featuring Josh Allen leading the charge against halftime hunger and taking center stage on packaging
- Only frozen novelty brand leveraging the NFL on packaging
- NFL reaches **184M fans**; #1 sport for Gen Z & Millennials

NEED FREEZER SPACE? NO PROBLEM

Receive a MARS Ice Cream Freezer FREE of charge with 2 year exclusive stocking agreement



Win with the Best in Class Planogram!

Stock Mars Ice Cream's TOP 3 Bestselling Items:

- SNICKERS® Ice Cream Bar - 48 units,
- TWIX® Ice Cream Bar - 48 units, and
- SNICKERS® Crunchy Peanut Butter Ice Cream Bar - 24 units

SCAN QR
CODE TO
OPEN THE
FREEZER
REQUEST
FORM



1NielsenIQ 52wks ending 3.15.25, Total US Conv, \$ Rank



CONTACT YOUR LOCAL G & J OR
VISTAR REPRESENTATIVE TODAY!





Fuel That Fits Your Day

Perfect Bar delivers protein-forward fuel, supported by Tate's Bake Shop and HU for lighter, better-for-you indulgence.



Item Description	Pack	Size	Item ID
Perfect Bar Dark Chocolate Chip Peanut Butter	2/8	2.3 oz	PFB11062
Perfect Bar Peanut Butter	2/8	2.5 oz	PFB10288
Tate's Bake Shop Chocolate Chip Cookies	12	3.5 oz	TBS00200
Tate's Bake Shop Tiny Tate's Chocolate Chip Cookies	24	1 oz	TBS00164
HU Salty Dark Chocolate Bar	12/12	1 oz	UHP07421
HU Simple Milk Chocolate Bar	12/12	1 oz	UHP07422

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





Maximize Sales with the Power of Proven Brands

Trusted favorites like OREO and Chips Ahoy! help drive traffic, increase basket size, and deliver consistent performance across locations.



Item Description	Pack	Size	Item ID
OREO Minis Big Bag	36	3oz	GEN00042
OREO Single Serve Sleeve	4/30	2.4oz	MOZ00200
Chips Ahoy! Minis Big Bag	36	3oz	GEN00043
Chips Ahoy! Minis Snack Bag	60	2oz	NFG015480

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Raybern's®

CRAFTED SANDWICHES

**Hand-Crafted Deli Sandwiches
are Convenient & Delicious!**



SKF80057



SKF80047



SKF80050



SKF80053



SKF80044



RAY41048

Contact your local BBI Representative for more information



KLIMON
NO DAIRY. NO DIFFERENCE.

IN STOCK EVERYWHERE.



CHURRO CHATA



CHOCO ECLIPSE



BANANA! SCREAM PIE

ILLUMINATION PRESENTS
MINIONS



CINNABON

CINNABON

VISTAR ID#	DESCRIPTION	PACK	MFG#
KLM76823	DESSERT SNDWCH CHURRO CHATA FR	12/4.8 FL OZ	KLM64CHCA
KLM76832	DESSERT SNDWCH CHOC ECLIPSE IP	12/4.8 FL OZ	KLM72CHEC
KLM76831	DESSERT SNDWCH PIE BANANA FR	12/4.8 FL OZ	KLM73BSP
KLM76813	ICE CREAM SNDWCH CINNABON DF	12/4.8 FL OZ	KLM79CRS

GRASS-FED HAS NEVER TASTED SO GOOD



ZERO SUGAR
NOT A LOW CALORIE FOOD

10g PROTEIN PER STICK	 100% GRASS FED BEEF	100 CALORIES PER STICK
------------------------------------	---	-------------------------------------

Oberto Grass Fed Original 1.15oz IW Stick
6/18ct Case; 1.15oz

MFG ITEM # 2643

VISTAR # SMO61481



CONTACT YOUR VISTAR REPRESENTATIVE TODAY!



LEAN, HIGH PROTEIN AND FIRE GRILLED CHICKEN BITES



Oberto Chicken Bites - BBQ

6ct Inner Case; 4oz

MFG ITEM # 1048

VISTAR # SMO63061

Oberto Chicken Bites - Teriyaki

6ct Inner Case; 4oz

MFG ITEM # 1046

VISTAR # SMO63071

Oberto Chicken Bites - Buffalo

6ct Inner Case; 4oz

MFG ITEM # 1049

VISTAR # SMO63064



**Ships Frozen, Once Slacked
out 45 Day Shelf Life**

**Fire Grilled
High Protein
On-the-Go Snack**

CONTACT YOUR VISTAR REPRESENTATIVE TODAY!





FUEL PERFORMANCE WITH OWYN ELITE 32G PROTEIN

High demand plant based protein your customers are looking for, now in Chocolate, Vanilla, and Nut Butter Cup. **Now available for prebook.**

Item Description	Pack	Size	Item ID
Owyn Elite 32g Protein Chocolate Bottle	12	12 oz	QUN00881
Owyn Elite 32g Protein Vanilla Bottle	12	12 oz	QUN00882
Owyn Elite 32g Protein Nut Butter Cup Bottle	12	12 oz	QUN96901

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





Seaweed? So good!™

Get
10% off
per case!



Contact your Vistar representative today!





Airheads have
more fun.



VAM# 61392



VAM# 61401



VAM# 61415

Now Available in 2.8oz



Contact Your Vistar Representative Today. 

SKINNYDIPPED



DIVE INTO

HOT SNACK SUMMER.



3g
SUGAR
per piece





CHICKEN FRIED RICE
CASE/PACK: 6/110Z
UPC: 70077 81278
GEN: 81278

**SOLD IN THE
FROZEN FOOD
SECTION**



SWEET & SOUR CHICKEN
CASE/PACK: 6/110Z
UPC: 70077 81276
GEN: 81276

**EASY TO
PREPARE**



BEEF & BROCCOLI
CASE/PACK: 6/100Z
UPC: 70077 81271
GEN: 81271

**HEAT & EAT
IN THE BOWL**



SHRIMP FRIED RICE
CASE/PACK: 6/90Z
UPC: 70077 81131
GEN: 81280

**CONSUMERS LOVE
ASIAN CUISINE!**

**Satisfy
YOUR
INNER
DRAGON**

FOR MORE INFORMATION CONTACT YOUR VISTAR REPRESENTATIVE

AWAKE

CAFFEINATED TRAIL MIX



Each DELICIOUS serving is packed with energizing caffeinated chocolate chips!
Adventure starts with AWAKE.

VISTAR.



Scan for machine and service at NO COST!

It's never been easier to get the Slush of Legend



Tiger's Blood



FRP32014

Blue Razzmatazz



FRP32001

Simply Mango



FRP32019

Rock 'n' Roll



FRP32016

VISTAR



NAME A MORE ICONIC DUO.
WE'LL WAIT.

HYDRATE



12/500 ORIGINAL
VISTAR #510712



12/500 EXTRA COCONUT
VISTAR #VTC01015

ELECTROLYTES

VISTAR

VITA
COCO



I FLAVOR THAT POPS!



JOH14200 • 14/2oz



JOH14201 • 14/2oz



JOH13661 • 30/1.85oz



JOH13662 • 30/2oz

CONTACT YOUR VISTAR REPRESENTATIVE TODAY! 

Exclusions may apply. This item may not be available in all regions. Offerings, quantities and participation may vary by location. Contact your Vistar representative for availability and details.

CUP NOODLES[®] PROTEIN

PRODUCTS WITH PROTEIN ARE IN HIGH DEMAND

WHY CUP NOODLES[®] PROTEIN WORKS

- Meets consumer demand for high-protein meals on the go
- Trusted flavor in a premium, upgraded format
- Designed for health-conscious snacking
- Microwavable = perfect for breakroom, micro market, or vending



PROTEIN IS THE #1 INGREDIENT ADULTS ARE SEEKING MORE IN THEIR DIETS!¹

CUP NOODLE[®] PROTEIN CONSUMERS SPEND 25% MORE DOLLARS THAN INSTANT NOODLE CONSUMERS²

BASKETS MERCHANDISING CUP NOODLE PROTEIN ITEMS ARE SHOWING 22% BETTER TURNS THAN THE TOTAL CATEGORY²

1 Source: Circana, NET@ HABTS, 12 months Ending March 2024; 2 Source: Vistar sales data of Total US - Multi Outlet+ with Conv Calendar Year 2025 Ending 12-28-25

SUGGESTED PLANOGRAM

It is recommended to have 4-8 of the below items on your shelves

NIS09631 Hot & Spicy Chicken - 6/3.32oz	NIS23003 Cup Noodle Chicken - 12/2.25oz	NIS42401 Cup Noodles Stir Fry Teriyaki Beef - 6/3oz	NIS42802 Cup Noodle Protein Rich & Savory Beef - 6/2.54oz	NIS08723 Chow Mein Teriyaki Beef - 8/4oz	NEW! First Ship Date 8/01 NIS23020 Cup Noodle Spicy Jalapeno Chicken - 12/2.25oz
— AND/OR —					
NIS19662 Hot & Spicy Shrimp - 6/3.32oz	NIS23001 Cup Noodle Beef - 12/2.25oz	NIS42402 Cup Noodles Stir Fry Sweet Chili - 6/3oz	NIS42803 Cup Noodle Protein Hot & Spicy Chicken - 6/2.54oz	NIS08729 Chow Mein Teriyaki Chicken - 8/4oz	NEW! First Ship Date 8/01 NIS23021 Cup Noodle Spicy Birria Beef - 12/2.25oz



Dunkin flavors you know, Brownie Brittle you love

Dunkin flavors like Sprinkled Donut and Mocha Latte meet the signature crispy, chocolatey crunch of Brownie Brittle.



Brownie Brittle Dunkin Sprinkled Donut
8pk | 2.25oz | SGB01340



Brownie Brittle Dunkin Mocha Latte
8pk | 2.25oz | SGB01350

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Individually Packaged. Instantly Craveable.



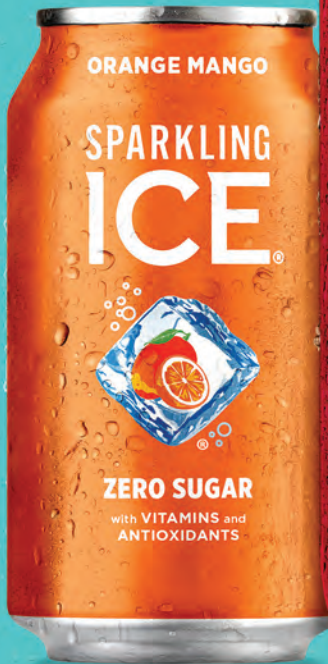
Product Code	MFG#	Product Name	Net Wt.	Pack Size
CCF01289	101298	Dulce de Leche Cheesecake Single Slice	3.43 oz.	12K
CCF90049	102048	Cookies & Cream Cheesecake Single Slice	3.43 oz.	12K

Contact your local Vistar Representative Today! **VISTAR**™

FIZZY. FRUITY. REFRESHING.

REGIONAL
ITEM

NO
ARTIFICIAL
DYES



TLK95388



TLK24573



TLK94040



TLK95383

CONTACT YOUR LOCAL REPRESENTATIVE TODAY 

Now
Available
at

VISTARSM

DOING GOOD BY BREWING GOODTM



Our great tasting tea not only makes your day better, but it also makes for a better planet. So Sip to the Good!



473mL Cans	Steaz Green Tea Raspberry Zero	LRR16120
	Steaz Green Tea Peach Mango Zero	LRR16122
	Steaz Green Tea Peach	LRR16123
	Steaz Green Tea Mint	LRR16124
	Steaz Green Tea Blue/Pom/Acai	LRR16125
	Steaz Green Tea Half & Half Zero	LRR16129
	Steaz Green Tea Superfruit Zero	LRR16131



CRAFTED FOR BETTER SNACKING

Made with avocado oil to offer a better-for-you choice your customers are looking for.

Boulder Canyon Hickory BBQ Canyon Cut
24 | 1.5 oz | UQF26145

Boulder Canyon Jalapeno Canyon Cut
24 | 1.5 oz | UQF26146

Boulder Canyon Sea Salt Canyon Cut
24 | 1.5 oz | UQF26144

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





KARMA[®] water

FUNCTIONAL WATER WITH FRESH-ACTIVATED NUTRITION

Patented push-cap technology releases vitamins and nutrients at the moment of consumption.

VISTARSM
AVAILABLE AT ALL
VISTAR OPCOS



**BERRY
CHERRY**
KAC00368

**BLUEBERRY
LEMONADE**
KAC00367

VISTAR
ITEM #



**BLUEBERRY
WATERMELON**
KAC00880

**RASPBERRY
PEACH**
KEC00882

VISTAR
ITEM #

KARMA[®] PROBIOTIC WATER

Supports Digestive + Immune Health

- 2 Billion BC30[®] Probiotics
- 6 Essential Vitamins
- Low Sugar, Healthy Hydration

KARMA[®] ENERGY WATER

Supports Energy + Mental Focus

- 150mg Natural Caffeine from Green Tea & B-Vitamins
- Cognizin[®] Citicoline, a Nootropic for Focus
- 9 Essential Vitamins

Case Pack: 12 x 18 fl. oz bottles
Shelf Life: 18 months
Shelf Placement: Ambient or Refrigerated



non-gmo



vegan



gluten free



kosher



made in USA

www.drinkKARMA.com



THE PREMIUM BRAND™



Made with

100% LEAN INSIDE ROUNDS OF BEEF & THE #1 BBQ SAUCE, SWEET BABY RAY'S®!

Tender and Flavorful Beef Jerky



VISTAR # BRI01853

VISTAR # BRI01868

VISTAR # BRI02074

Why Sweet Baby Ray's®?

47.6%

of all Barbecue Sauce \$ sales at retail are Sweet Baby Ray's®

Sweet Baby Ray's® outsells all other **38** Barbecue Brands Combined!

SBR has the 2nd highest Brand Loyalty of all condiments; 2nd only to Heinz Ketchup

Why Bridgford®?

Bridgford is one of the top selling meat snack brand in the United States

#2 Brand in Unit Sales and #3 Brand in Dollar Sales

Based on at Nielsen Sales Data, Jerky only, all channels, excluding C-Store (Recently launched in C-Store)

The Perfect Size

Ideal for the Convenience Services Channel at just 1.25 ounce



Peggable for micro-markets

Small enough for pantry with little waste

Fits in Vending

Source: IRI, MUL0, 52 Weeks ending 3-24-24

CONTACT YOUR LOCAL REPRESENTATIVE TODAY!





Sweeten Your Sales with Danish Pastries!

Now introducing **new Wonder® Danish pastries** to the line up, bringing a fresh take on classic indulgences! These soft buttery pastries are filled with familiar flavors of fruit and cheese, or a rich swirl of cinnamon!

Each item combines **trusted Wonder® quality** with **modern indulgences**, creating a snacking portfolio that's brings a touch of nostalgia and indulgence.



NEW! Cherry Cheese Danish
36/4.25oz

Combines the flavor of cherries with richness of creamy cheese

Vistar Fresh: FLO01428 | Vistar FOA: FLO14285



NEW! Blueberry Cheese Danish
36/4.25oz

Combines the flavor of blueberries with richness of creamy cheese

Vistar Fresh: FLO01430 | Vistar FOA: FLO14308



NEW! Cinnamon Roll
36/4oz

Made with real cinnamon, and glazed with a sweet icing

Vistar Fresh: FLO01433 | Vistar FOA: FLO14339

Why Wonder® Wins

97%

Brand Awareness¹

Instantly recognizable to nearly every consumer

\$534M

Retail Mega Brand²

Wonder® is **Driving Category Incrementality** with **25-40%** of redeemers new to category and **22%** repeat purchasers³

Wonder® brings trust and recognition, that is driving excitement in sweet baked goods to machines and markets.

Bring These Indulgent New Danishes to Snacking - Order Today!



CONTACT YOUR LOCAL REPRESENTATIVE TODAY!



1 Source: Kantar Brand Health Tracking Wave 7 August 2023; 2 Source: Circana L52 Wks ending 7.20.25; 3 Source: Ibotta as of 6/16/2025; Fetch Partner Innovation Analysis as of 6/16/2025

PEEL, POUR & GO!



HFP01672



HFP01824



HFP01829



HFP10827



HFP01821



HFP01826



HFP01828



HFP01830

CONTACT YOUR VISTAR REPRESENTATIVE TODAY!



Limited Time Offering

PEET'S COFFEE

PCE502922 Holiday Blend Whole Bean 20/1 lb.



THE STORY

This year's Holiday Blend is crafted for connection. Two expressive Ethiopian coffees join Guatemala and Sumatra in a celebration of community. It's layered yet harmonious, and perfect for sharing!



Prebooks start 7/1

First Ship 9/1

Available While Supplies Last



Cookie Dough Bar

Iconic Chunks and Deliciousness in a Bar Format

\$3.00
Off Per Case
May 1 - June 30

Vistar ID: BBD00467

Case Pack: 32

74%
of Convenience Shoppers Purchase Stick/Pop Format

#1
Brand in Convenience!
\$259M Retail Sales



Crunchy Peanut Ice Cream Bar

100% Real Peanut Butter Ice Cream

\$2.00
Off Per Case
May 1 - June 30

Vistar ID: BBD40035

Case Pack: 18

\$2.2B
Largest Candy Brand with Ice Cream Bar Prop.

6%
5-Year CAGR OOH Candy Ice Cream Bars

Delivery Dates & Order Information



Deliver Dates	May 18- 24	June 1- 7	June 8-14	June 22- 28
Ben & Jerry's Bar				
Reese's Ice Cream Bar				
Cases Requested				

Operator:

City & State:

Supplier Representative:

Address:

Vistar OPCO:

Rep Email:



SMALL PACK. BIG BRAND. BIGGER SALES!

\$1.20 OFF PER CASE | JULY 1 - AUGUST 31, 2026



Operators often assume all small jerky packs perform the same. But category data shows a different story: consumers gravitate to **brands they already buy in grocery**—not unfamiliar names. Bridgford is made with Sweet Baby Ray's® **#1 Barbecue Sauce brand**¹, driving **49% of all BBQ sauce retail dollars**¹ and outselling **128 competing BBQ brands combined**.¹

Made in the USA with 100% lean inside rounds, Sweet Baby Ray's® jerky delivers a **tender, flavorful** bite that feels premium—even at a smaller size.

¹ IRI, MULO, Dollar Share, L52W 3-9-24;

THE 0.75oz SIZE HITS THE SWEET SPOT:

- Lower price points without sacrificing quality
- High-velocity impulse items perfect for kiosk placement
- Trusted flavor cues that reassure customers the product will taste great
- Better-for-you trade-ups from chips, pastries, and candy
- Small enough to be a perfect fit for vending

VISTAR #	DESCRIPTION	SHIP WEEK OF					
		8/17	8/24	8/31	9/07	9/14	9/21
BRI02316	Bridgford Sweet Baby Ray's Original Beef Jerky - 24/0.75oz						
BRI02317	Bridgford Sweet Baby Ray's Sweet n' Spicy Beef Jerky - 24/0.75oz						
BRI02318	Bridgford Sweet Baby Ray's Sweet Teriyaki Beef Jerky - 24/0.75oz						

Operator: _____

Address: _____

City & State, ZIP: _____

Vistar OPCO: _____

Supplier Representative: _____

Supplier Representative Email: _____

Please submit this Prebook sheet to your Vistar Rep or OPCO and email a copy to orderentry@gandj.com



Experience

the FUSIONS™ in every bite



PIM41254



PIM41281



PIM41283



Try our New! FLAVORS

\$1.20 OFF

Per Case

PREBOOK AND SAVE:

July 2026 through September 2026

Delivery Dates

Week of 7/6/26	Week of 7/20/26	Week of 8/3/26	Week of 8/17/26	Week of 8/31/26	Week of 9/14/26
----------------	-----------------	----------------	-----------------	-----------------	-----------------

Cases Requested

PIM41254					
PIM41281					
PIM41283					
Total Cases					

Operator: _____

Address: _____

City & State: _____

Vistar OPCO: _____

Supplier Representative: _____

Supplier Representative Email: _____

Submit all Pre-Book forms to your local BBI Broker Rep, or submit to clehenbauer@pimbrands.com



BOBO'S®

DELICIOUS. WHOLESOME.
ON THE GO SNACK.



PREBOOK DATES
July 2026 - August 2026



Raspberry PBJ
Vistar ID - BBO00689
\$2 OFF PER CASE



Fig Blueberry Bulk
BBO00613
\$3 OFF PER CASE

Fig Original Bulk
BBO00602
\$3 OFF PER CASE

FEEL-GOOD FUEL, STRAIGHT FROM THE OVEN

SHIP WEEK OF

VISTAR #	DESCRIPTION	SRP	9/7	9/14	9/21	9/28	10/5	10/12
BBO00689	Raspberry PBJ	\$1.89						
BBO00602	Fig Original Bulk	\$1.89						
BBO00613	Fig Blueberry Bulk	\$1.89						
TOTAL								



OPERATOR: _____

ADDRESS: _____

CITY & STATE: _____

VISTAR OPCO: _____

SUPPLIER REPRESENTATIVE: _____

SUPPLIER REPRESENTATIVE EMAIL: _____

VISTAR

Milk Drink

The Barebells Way

**24g of PROTEIN · SERVE COLD
ULTRA-FILTERED MILK**



Protein Soda

CAFFEINE 200mg · PROTEIN 10g



Item #	Vistar #	Description	Case Discount	5/11	5/18	5/25	6/1	6/8	6/15	6/22	6/29
B1602-US	VTN77812	Protein Milk Strawberry	\$2								
B1603-US	VTN77813	Protein Milk Chocolate	\$2								
B1601-US	VTN77811	Protein Milk Vanilla	\$2								
B1501-US	VTN95021	Protein Soda Wild Strawberry	\$2								
B1502-US	VTN95022	Protein Soda Sweet Cherry	\$2								
B1504-US	VTN95024	Protein Soda Pineapple Sunrise	\$2								
Total Cases											

Please email your forecast to sales@barebells.com

Customer: _____

Address: _____

Dist. & ID #: _____

Signature: _____

Contact: _____

Phone: _____

Email: _____

Sales Rep: _____

Barebells

VITAMIN WELL USA • BAREBELLS • barebells.com

STIR UP SALES

with Coffee mate KitKat®



**EXCLUSIVELY
AT VISTAR
THROUGH
MARCH 31ST**

VISTAR



BOOK NOW for JANUARY 2027!

- An easy way to add a trending flavor to your coffee program
- Available in 50 ct. Grab and Go boxes

Final Pre Books Due **NO LATER THAN**
Monday, August 31, 2026

Note: Minimum pre book level must be attained in order to produce product.

Vistar Code	Globe Code	Product Description	Pack Size	Case Order Qty.
NES99521	14514131	 Liquid Creamer Singles NEW!	4/50 ct.	

Customer Name and Number: _____

Vistar OpCo: _____

Address: _____

Phone Number: _____

Please submit all Prebook sheets to Vistar Rep or OPCO
and Email copy to jake.galaviz@pfgc.com and trinity.hahn@pfgc.com.

Single Serve:

- No refrigeration necessary
- 9-month shelf life
- Cholesterol-Free, Lactose-Free, Gluten-Free, Kosher Dairy
- Non-Dairy
- Expected February delivery to operator