



MORE than just products.
Partners in **GROWTH**.

VOLUME 42 | ISSUE 3 | MARCH 2026



POWER YOUR MARCH WITH PROTEIN & ENERGY

Discover innovation in both protein and energy designed to drive incremental sales.





POWER YOUR MARCH WITH PROTEIN & ENERGY

Discover innovation in both protein and energy designed to drive incremental sales.



Item Description	Pack	Size	Item ID
Quest Vanilla 45g Protein Shake	12 pk	14 oz	QUN01602
Barebells Wild Strawberry Protein Soda	12 pk	12 oz	VTN95021
Oikos 30g Chocolate Protein Shake	12 pk	12 oz	WWI02427
CLIF Bar Builders Crispy Almond Salted Caramel	12 pk	1.97 oz	CCC06951
Kind Bar Protein Max Sweet & Salty Caramel Peanut Crisp	6/12 pk	2.2 oz	PHW43475
Jack Link's X MrBeast Original Jerky Bag	6/10 pk	1.25 oz	JLB87746
Oberto Chicken Teriyaki Bites	5/6 pk	4 oz	SMO63071
Prebook Today! E.A. Sween San Luis Chicken El Pastor	10 pk	8 oz	EWS13105
Columbus Genoa Salame Meat & Cheese	8 pk	3 oz	HRL86538
Grand Prairie Chicken Parmesan Ciabatta Sandwich	18 pk	6.9 oz	GPR01423
Prebook Today! Red Bull Sudachi Lime Regular Energy Drink	12 pk	12 oz	RBD00363
Bloom Strawberry Watermelon Energy Drink	12 pk	12oz	CAD13513
Awake 2 Bite Caffeinated Caramel Bar	105 pk	1.55 oz	AWA00540
5 Hour Energy Fruity Rainbow	48 pk	1.93 oz	LVS19648

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

QUEST™

HIGH-PROTEIN FAVORITES THAT DELIVER

From craveable Overload Bars to ready-to-drink Shakes featuring 45g of protein per bottle, Quest delivers high-protein solutions built to drive demand.



VISTAR™

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QUN01602

QUN01598

QUN01606

WHOLESOME SNACKING ON-THE-GO



PHW17851



PHW17256

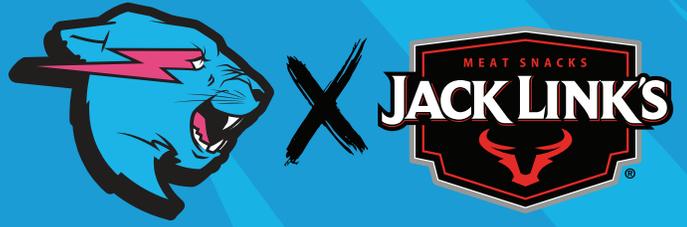


PHW18533

Contact Your Local Vistar Representative Today!



JLB87750



SNACK LIKE A BEAST

Limited time only
MrBeast x Jack Link's
delivers bold protein packed
snacks that stand out on shelf.

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





SMART SNACKS FOR ACTIVE DAYS

Convenient electrolyte pouches and real cheese protein snacks designed for quick pick up and repeat purchase.

\$5 OFF
per case



MNA04980



UUU02718



UUU02815

\$5 OFF
per case
campus ONLY

Promotional Timing: March 1 – March 31, 2026

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





Candy Flavors Driving Energy Growth

Bring excitement to the energy set with new Cotton Candy and Fruity Rainbow flavors from 5-hour ENERGY®. Available for a limited-time prebook, operators can save big while tapping into fast-growing, candy-inspired flavors designed to expand reach and energize customer offerings.



Prebook Offer Window:

February 1 - April 30, 2026

\$21.36 off per case on a 48 count

Why These Flavors Perform:

Cotton Candy is the fastest-growing flavor in the category, driven by nostalgic candy appeal.

In a test retailer, the Fruity Rainbow flavor ranked as the #2 flavor overall within the 5-hour portfolio since its launch, demonstrating broad consumer appeal and strong trial potential.

Item Description	Pack	Size	Item ID
Cotton Candy Extra Strength	48 ct	1.93 oz	LVS78748
Fruity Rainbow Extra Strength	48 ct	1.93 oz	LVS19648

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

Individual results may vary. Contains caffeine comparable to 12 ounces of the leading premium coffee. Limit caffeine products to avoid nervousness, sleeplessness, and occasional rapid heartbeat. Not intended for children. Provides a feeling of energy and alertness. Does not provide caloric energy. 5-hour ENERGY® products are not a substitute for adequate rest. See 5-hourENERGY.com for more details. ©2025 Living Essentials Marketing LLC. All rights reserved. *Based on 2022 and 2023 Living Essentials, LLC sales data.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



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Built for Game Day Demand

Enhance your candy set with Juicy Gummy Clusters to capture increased Super Bowl traffic and demand.



PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



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A LINEUP THAT DELIVERS ALL DAY

Ruffles, Doritos, and Quaker offer reliable, recognizable choices that keep customers satisfied across snacking and breakfast.



Promotional Timing: March 1 - March 31, 2026

Item Description	Pack	Size	Item ID	Promotion Deal
Ruffles Regular LSS	64	1.5 oz	FRI44363	\$1.25
Ruffles Cheddar & Sour Cream LSS	64	1.5 oz	FRI44365	\$1.25
Doritos Cool Ranch XVL	24	2.5 oz	FRI36289	\$2.00
Quaker Express Cups Oatmeal Maple Brown Sugar	24	1.69 oz	QUA31971	\$1.25
Quaker Express Cups Oatmeal Apple Cinnamon	24	1.51 oz	QUA31973	\$1.25

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY. 

MARS

Flavor That Makes a Statement

Featuring innovative flavor twists across sour, spicy, and chocolate favorites, this lineup brings fresh excitement to proven top sellers.



Snickers® Xtreme Singles
24-Dec | 1.55 oz | MMM64108

Snickers® Xtreme Singles
24-Jun | 3.1 oz | MMM64040

Skittles® Fuego Gummies Peg
12 | 5.8 oz | MMM33069

Starburst® Sour Fruit Chews Singles
24-Dec | 2.07 oz | MMM33011

Starburst® Sour Fruit Chews Share Size
24-Jun | 3.45 oz | MMM33012

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



OPERATOR REBATE

SAVE \$5.00/CASE

FEBRUARY 1 – AUGUST 31, 2026



nutella
ice cream

**New Nutella Ice Cream
combines the world's most
beloved spread with the
creamy softness of ice cream!**



Vistar Item #WLD02576

NEW

Kinder
bueno

**New Kinder Bueno light and
creamy hazelnut flavored frozen
dairy desserts are a one of a
kind frozen treat experience!**



Vistar Item #WLD02577



FOODSERVICE

CONTACT YOUR LOCAL REPRESENTATIVE TODAY! 

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Snack Mixes

THAT DELIVER EVERY DAY

Trusted best sellers meet exciting new flavors to keep your assortment fresh and relevant.



Chex Mix Spicy Dill
8 pk | 4.5 oz | GEM22908

Bugles Tabasco
6 pk | 3 oz | GEM22563

Gardetto's SnackMix Original
36 pk | 2.5 oz | GEM1474
60 pk | 1.75 oz | GAR20026

Bugles Original
36 pk | 1.5 oz | GEM3681
6 pk | 3 oz | GEM14834

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





Reese's
OREO

HEC94652



HEC45812



HEC48000

HEC44000



THE REESE'S LINEUP JUST GOT BIGGER

From America's favorite peanut butter cup to the all-new Reese's Oreo, there's never been a sweeter time to stock up.

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.

VISTAR

Exclusions may apply. This item may not be available in all regions. Offerings, quantities, and participation may vary by location. Please contact your local Vistar representative for specific details, availability, and terms.



Stock the Drinks Customers Want

Take advantage of **\$1.00 to \$3.00 off per case** on Bloom Energy and select sodas that support everyday demand while keeping customers happy.

Promotion: February 1 – March 31, 2026



Item Description	Pack	Size	Item ID	Promo
Bloom Juicy Orange Energy Drink	12	12oz	CAD13637	\$1.00 off
Bloom Strawberry Watermelon Energy Drink	12	12oz	CAD13513	\$1.00 off
Bloom Cherry Lime Energy Drink	12	12oz	CAD13510	\$1.00 off
Bloom Peach Mango Energy Drink	12	12oz	CAD13511	\$1.00 off
Bloom Raspberry Lemon Energy Drink	12	12oz	CAD13512	\$1.00 off
Canada Dry Ginger Ale	24	20oz	DRP20080	\$3.00 off
Canada Dry Zero Sugar Ginger Ale	24	20oz	DRP20180	\$3.00 off
A&W Root Beer	24	20oz	DRP32500	\$3.00 off
A&W Zero Sugar Root Beer	24	20oz	DRP32505	\$3.00 off
Sunkist Orange	24	20oz	SEV66680	\$3.00 off
Sunkist Zero Sugar Orange	24	20oz	SEV53510	\$3.00 off
7UP Lemon Lime	24	20oz	DRP54154	\$3.00 off
7UP Zero Sugar Lemon Lime	24	20oz	DRP54139	\$3.00 off
Squirt Citrus	24	20oz	DRP202245	\$3.00 off

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.



Little Debbie®

INTRODUCING

MINI MUFFINS

\$2 OFF PER CASE
March 1 - 31, 2026

6- BITES OF PURE LITTLE DEBBIE JOY!

Chocolate Chip Mini Muns
Net Weight: 2.5 oz.
Case Count: 40 (8/5's)
Shelf Life: 45 Days
UPC: MCK89155



Blueberry Mini Muns
Net Weight: 2.5 oz.
Case Count: 40 (8/5's)
Shelf Life: 45 Days
UPC: MCK89154



NEW

TOP-SELLING MUFFIN FLAVORS

Chocolate Chip and Blueberry are two of the most popular muffin flavors across foodservice and retail—easy wins for broad appeal.

AMERICA'S FAVORITE SNACK CAKE

Little Debbie® is America's favorite snack cake brand—trusted, recognizable, and proven to drive repeat purchases.

MUFFINS MEAN MOMENTUM

Muffins remain a strong seller for breakfast, snacks, and grab-and-go—especially in vending, micro markets, and workplace cafeterias.

EYE-CATCHING, RETAIL-READY

Bright, branded packaging stands out in glass-front vending machines and micro-market shelves.

*The Nielsen Company, SCANTRACK, Total US - Convenience, 52 Weeks Ending 1/03/2026. Baked Sweet Goods Category, ranked on unit sales

Contact Your **VISTAR**™ Sale Person Today!

McKeeFoodservice.com
FoodService@McKee.com

© 2026 McKee Foods Corporation



A Go To for Busy Days

Chips Ahoy! Minis deliver familiar flavor in convenient pack sizes designed for quick picks and everyday snacking.

Chips Ahoy! Mini's Snack Pack
60 pk | 2 oz | NFG015480

Chips Ahoy! Mini's Big Bag
36 pk | 3 oz | GEN00043



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CONTACT YOUR LOCAL VISTAR REPRESENTATIVE TODAY! 



12pk | 3.6 oz | MOZ00659



12pk | 3.6 oz | MOZ00660



12pk | 3.6 oz | MOZ00663



SWEET TREATS THAT MOVE IN VENDING



Proven candy favorites designed to drive impulse purchases and repeat sales.

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EXCLUSIVE PRE-ORDER OFFER



LPC20729

NEW: Lavazza Tiramisu

LIGHT-MEDIUM ROAST

Unlock a moment of pure pleasure with the New Lavazza Tiramisu Flavored Coffee Freshpacks

FLAVOR:

Lightly sweet baking cocoa with hints of creamy vanilla

ONE THIRD

of Americans enjoyed at least one flavored coffee in the past week¹.

¹FLAVORED: US NCA Report 2025

Community Coffee - Now Available for Flavia

Family-owned Community Coffee is now part of the Flavia family, helping build even more connection one Freshpack at a time.



LPC20611

Breakfast Blend

BRIGHT & SMOOTH

MEDIUM ROAST

Community Coffee purposefully sources the beans of their Breakfast Blend to highlight the full-bodied flavors of South and Central America. They then carefully roast the blend to bring out notes of honey and hazelnut, developing a rich, smooth flavor that will make the first cup of the day your favorite.

TASTING NOTES:

Honey, Hazelnut & Milk Chocolate



LPC20612

Signature Blend

RICH & BOLD

DARK ROAST

Over five generations ago, Community Coffee founder "Cap" Saurage created their signature dark roast coffee. This special blend is roasted dark to develop rich, smooth flavor with a deep chocolate profile. Their master roasters ensure the exact roast level is achieved to consistently create this deliciously complex coffee that remains a favorite today.

TASTING NOTES:

Dark Chocolate & Sweet Molasses

SAVE \$15 PER CASE* when you order 15+ cases by April 10th

Item #	Vistar Item #	Description	Case Ct.	Discount	5/18	5/25	6/1
48807	LPC20729	Lavazza Tiramisu	76	\$15 per case*			
48784	LPC20611	Community Coffee Breakfast Blend	76				
48785	LPC20612	Community Coffee Signature Blend	76				

*Minimum order quantity of 10 cases to qualify for discount. This promotion is an off-invoice discount and will be applied at the time of invoice. To be eligible for discount all orders must be submitted by June 15th with delivery requested before June 30th.

CUSTOMER:	CONTACT:
ADDRESS:	PHONE:
DIST. & ID#:	EMAIL:
SIGNATURE:	SALES REP:



SPICY

**(ZERO HEAT)
CHEESY**

**NO ARTIFICIAL
COLORS ADDED**

Breakfast Favorites Made Easy



VISTAR CODE	ITEM DESCRIPTION	PACK	SIZE
DIX70148	Welch's Grape, Strawberry & Mixed Fruit Jelly Cup	200	0.5 oz
DIX70154	Welch's Low Calorie Grape, Apple & Mixed Fruit Cup	200	12 gr
DIX86425	Welch's Concord Grape Jelly & PB Combo Pouch	200	2.12 oz
DIX86426	Welch's Strawberry Jam & PB Combo Pouch	200	2.12 oz
DIX79000	Flavor Fresh Honey Cup	200	12 gr
DIX75901	Flavor Fresh Maple Flavored Breakfast Syrup Cup	100	1.5 oz

Contact Your Local Representative Today



see
more
lines out the door



CAM27294

CAM27292

**ORDER
TODAY**

Contact your Vistar or Campbell's Foodservice vending sales representative for more information and to order V8® Energy Peach Mango 11.5 oz. (CAM27292) and V8® Energy Pomegranite Blueberry 11.5 oz. (CAM27294)

Campbell's
Foodservice

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CAM15904

satisfy
more
cravings



feed
more
appetites



CAM14982

**ORDER
TODAY**

Contact your Vistar or Campbell's Foodservice vending sales representative for more information and to order *Chunky*® Chili with Beans (CAM15904) and Campbell's® Sipping Soup Chicken & Mini Round Noodle Soup. (CAM14982)

Campbell's
Foodservice

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For over 100 years, **Wonder®** has been an *American icon* — #1 for **freshness, family-friendly appeal, and nostalgic connection.**

Now, that same trust and recognition are driving excitement in **sweet baked goods**, where Wonder® is redefining what belongs, in machines and markets.

97%
Brand Awareness¹

Instantly recognizable to nearly every consumer

\$534M
Retail Mega Brand²

Wonder® is **Driving Category Incrementality** with **25-40%** of redeemers new to category and **22%** repeat purchasers³

Consumers already *trust and love* Wonder® — and now they can find that same comfort and flavor on-the-go.

Drive Sales with Flavors that Deliver

Each item combines **trusted Wonder® quality** with **modern indulgences**, creating a snacking portfolio that's both nostalgic and new.



Confetti Cakes
Creme Filled
36/3.5oz

A bite of celebration, anytime

Fresh: FLO01221
FOA: FLO12212



Banana Creme Cakes
Creme Filled
36/3.5oz

Made with real bananas for authentic flavor

Fresh: FLO01377
FOA: FLO13773



Triple Chocolate Cakes
Creme Filled
36/3.5oz

Rich, Chocolate-filled indulgence

Fresh: FLO01374
FOA: FLO13745



Peanut Butter Cupcakes
Creme Filled
36/4oz

The go-to snack for peanut butter lovers

Fresh: FLO01384
FOA: FLO13844

Bring America's Favorite Bread Brand to Snacking - Order Today!
CONTACT YOUR LOCAL REPRESENTATIVE TODAY!

1 Source: Kantar Brand Health Tracking Wave 7 August 2023; 2 Source: Circana L52 Wks ending 7.20.25; 3 Source: Ibotta as of 6/16/2025; Fetch Partner Innovation Analysis as of 6/16/2025



FRESHLY BREWED SPRING SAVINGS

FOR A LIMITED TIME ONLY

\$5.75 OFF

(per case)



SPRING SEASONAL K-CUP® POD SPECIAL ORDER

Valid 1/1/26 – 3/27/26



Green Mountain Coffee Roasters®
Chocolate Dipped Pistachio | 24ct
Vistar #: GMT40158



McCafé®
Irish Mocha | 24ct
Vistar #: GMT39459



Green Mountain Coffee Roasters®
Cinnamon Honey Drizzle | 24ct
Vistar #: GMT40156



The Original Donut Shop®
Cookie Dough So Delicious | 24ct
Vistar #: GMT39534



Green Mountain Coffee Roasters®
Island Coconut® | 24ct
Vistar #: GMT6720



COFFEE IS THE
2ND MOST SOUGHT-AFTER
SEASONAL BEVERAGE CATEGORY*

CASE QTY	K-CUP® POD BRAND	PRODUCT NAME	SIZE	VISTAR ITEM CODE
_____	Green Mountain Coffee Roasters®	Cinnamon Dipped Pistachio	24ct	GMT40158
_____	Green Mountain Coffee Roasters®	Cinnamon Honey Drizzle	24ct	GMT40156
_____	Green Mountain Coffee Roasters®	Island Coconut®	24ct	GMT6720
_____	McCafé®	Irish Mocha	24ct	GMT39459
_____	The Original Donut Shop®	Cookie Dough So Delicious	24ct	GMT39534

Customer Name: _____

Phone Number: _____ Distributor: _____

Email: _____

AE: _____

*Source: 2022 AYTM Seasonal Coffee Shopping Custom Survey



A Little Fun in Every Cup

From chocolate chip to cookies n cream and peanut butter, edible cookie dough offers flavor variety that keeps consumers coming back.



Item Description	Pack	Size	Item ID
Edible Cookie Dough 3.6oz Cup Peanut Butter	12	3.6 oz	JTF23004
Edible Cookie Dough Chocolate Chip	12	3.6 oz	JTF23001
Edible Cookie Dough Cookies-n-Cream	12	3.6 oz	JTF23020
Edible Cookie Dough Party Time	12	3.6 oz	JTF23017

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PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY.





WHOLESALE CANDY, SNACK
AND BEVERAGE SPECIALISTS

188 Inverness Dr W, Suite 800
Englewood, CO 80112
MAIL STOP:
188 Inverness Dr W, Suite 700

Dear Valued Customer,

As we all know, fuel prices fluctuate from time to time based on market conditions. Although Vistar factors certain transportation costs into the price of its products, Vistar has implemented a fuel surcharge program to address the volatility in fuel prices. This Notice explains Vistar's assessment of fuel surcharges pursuant to its fuel surcharge program. Note, this policy may not apply to customers that are subject to other business or commercial terms with Vistar.

Effective September 1, 2019, Vistar implemented a fuel surcharge program for each invoice. The fuel surcharge will continue to be based upon diesel prices published by the EIA and the specific terms of the policy will apply as described below. These charges apply to all deliveries made on or after September 1, 2019.

The fuel surcharge amount will be applied to each invoice based upon the below Vistar Fuel Surcharge Grid ("Grid"). The Grid will be updated on a monthly basis by determining the weekly average on-highway diesel price for your region published by the EIA on the last Tuesday of the prior month, i.e. the September per invoice fuel surcharge amounts shown on the Grid will be set based upon the EIA weekly index as of the last Tuesday in August. To monitor diesel fuel prices in your region, simply visit the EIA website at: https://www.eia.gov/dnav/pet/pet_pri_gnd_a_epd2d_pte_dpgal_w.htm.

EIA Average On-Highway Diesel Price	Fuel Surcharge Per Invoice
\$0.01 - \$1.99	\$0.00
\$2.00 - \$2.24	\$10.00
\$2.25 - \$2.49	\$10.50
\$2.50 - \$2.74	\$11.00
\$2.75 - \$2.99	\$11.50
\$3.00 - \$3.24	\$12.00
\$3.25 - \$3.49	\$12.50
\$3.50 - \$3.74	\$13.00
\$3.75 - \$3.99	\$13.50
\$4.00 - \$4.24	\$14.00
\$4.25 - \$4.49	\$14.50
\$4.50 - \$4.74	\$15.00
\$4.75 - \$4.99	\$15.50
\$5.00 - \$5.24	\$16.00
\$5.25 - \$5.49	\$16.50
\$5.50 - \$5.74	\$17.00
\$5.75 - \$5.99	\$17.50
\$6.00 - \$6.24	\$18.00
\$6.25 - \$6.49	\$18.50
\$6.50 - \$6.74	\$19.00
\$6.75 - \$6.99	\$19.50
\$7.00 - \$7.24	\$20.00
\$7.25 - \$7.49	\$20.50
\$7.50 - \$7.74	\$21.00
\$7.75 - \$7.99	\$21.50
\$8+	Grid Extends

Grid continues with a \$0.50 increase for every \$0.25 change to Avg Diesel



WHOLESALE CANDY, SNACK
AND BEVERAGE SPECIALISTS

188 Inverness Dr W, Suite 800
Englewood, CO 80112
MAIL STOP:
188 Inverness Dr W, Suite 700

By way of example using the Grid, if the weekly average on-highway price of diesel fuel published by the EIA was less than \$2.00 per gallon in your region on the last Tuesday of the prior month, no fuel surcharge will be applied during the current month. If the average on-highway price of diesel fuel published by the EIA is \$2.00 or more per gallon in your region on the last Tuesday of the prior month, Vistar will apply the corresponding fuel surcharge per invoice amount shown in the Grid for each delivery that month. For every \$0.25 increase over \$2.00 per gallon, the monthly per delivery fuel surcharge increases by \$0.50 per invoice. For example, if the EIA published an average weekly on-highway diesel price in your region of between \$4.25 and \$4.49 on the last Tuesday of the prior month, Vistar will apply a fuel surcharge of \$14.50 per invoice for each delivery during that month.

For transparency, the fuel surcharge, when applicable, will be shown as a separate line-item charge to your invoice. The fuel surcharge amounts on the Grid are calculated using the EIA on-highway diesel price index and not Vistar's actual fuel expenses, and the fuel surcharge is not a separate tax or fee required by any governmental agency or entity.

Please contact your Vistar Representative if you have any questions regarding our fuel surcharge program or which EIA region is applicable to you. Thank you for your continued business as a valued Vistar customer.