50TH ANNIVERSARY

VISTAR℠ Wholesale Candy, Snack and Beverage Specialists

VOLUME 39 | ISSUE 12 | DECEMBER 2023

Elevate Your Work Day

Elevate Your Work Day

EST 1970 Seattle's Best COFFEE™

Mrs. Freshley's Make life sweeter!

Item Description	Pack	Size	Vistar ID
House Blend Medium Roast	24 ct	4 oz	SBK30189
Breakfast Blend Medium Roast	24 ct	4 oz	SBK30188
Post Alley Dark Roast	24 ct	4 oz	SBK30190
Mrs. Freshley's Glazed Honey Bun	54 ct	3.5 oz	FLO08721
Mrs. Freshley's Iced Honey Bun	48 ct	3.5 oz	FLO08718

Contact your local Vistar Representative today! VISTAR

m&m's

Make The Holidays Sweet!

MARS

M&M's® Milk Chocolate | MMM04431
M&M's® Peanut | MMM04432
M&M's® Peanut Butter | MMM38060

CONTACT YOUR LOCAL VISTARREPRESENTATIVE TODAY!

VISTAR

CRAVEABLE BOWLS

EASY TO **MAKE.** EASY TO **SELL.**

CAM14880

CAM14919

Campbell's® Chunky® **Soups serve up hearty protein into every mouth-watering spoonful. Available in shelf-stable microwavable bowls, these craveable soups are the convenient choice that's sure to keep busy consumers coming back for more.**

VISTAR

Campbell's Foodservice

ORDER TODAY

Contact your Vistar or Campbell's Foodservice vending sales representative for more information and to order *Campbell's® Chunky®* Classic Chicken Noodle Soup (CAM14880) and *Campbell's® Chunky®* Creamy Chicken and Dumplings Soup (CAM14919).

©2023 CAMPBELL SOUP COMPANY. ALL RIGHTS RESERVED.

Tis' the Season for

Snack Sales

Up to $2 off
DECEMBER 1ST-DECEMBER 31ST

Please contact your Vistar or PepsiCo representative for more information

VISTAR PEPSICO

PRODUCT	SIZE	CASE UPC	VISTAR #
CHEETOS® CHEESE SNACKS CRUNCHY	XVL	36131	FRI36131
CHEETOS® CHEESE SNACKS JUMBO PUFFS	XVL	36123	FRI36123
CRACKER JACK® CARAMEL POPCORN	XVL	70192	FRI67562
DORITOS® TORTILLA CHIPS COOL RANCH	XVL	36289	FRI36289
DORITOS® TORTILLA CHIPS NACHO CHEESE	XVL	36294	FRI36294
FRITO-LAY® VARIETY PACK 24CT XVL	XVL	70391	FRI70391
FRITOS® CORN CHIPS ORIGINAL	XVL	35821	FRI35821
FUNYUNS® ONION SNACKS	XVL	36317	FRI36317
LAY'S° POTATO CHIPS BBQ	XVL	36109	FRI36109
LAY'S® POTATO CHIPS REGULAR	XVL	36111	FRI36111
LAY'S® POTATO CHIPS SOUR CREAM AND ONION	XVL	70762	FRI70762
MISS VICKIE'S® SEA SALT	XVL	36333	FRI36333
MISS VICKIE'S® SEA SALT & VINEGAR	XVL	36332	FRI36332
ROLD GOLD® PRETZEL THINS	XVL	36345	FRI36345
RUFFLES® CHEDDAR SOUR CREAM PEGGABLE	XVL	53518	FRI53518

*Up to $2 off per case on select products. Offer valid December 1, 2023 – December 31, 2023. Subject to availability based on location. All snack-related trademarks are owned by Frito-Lay North America, Inc. © 2023.

NEW 2-OZ. SIZE.

Order Today!

TWO IRRESISTIBLE FLAVORS

IT'S SNACK TIME.

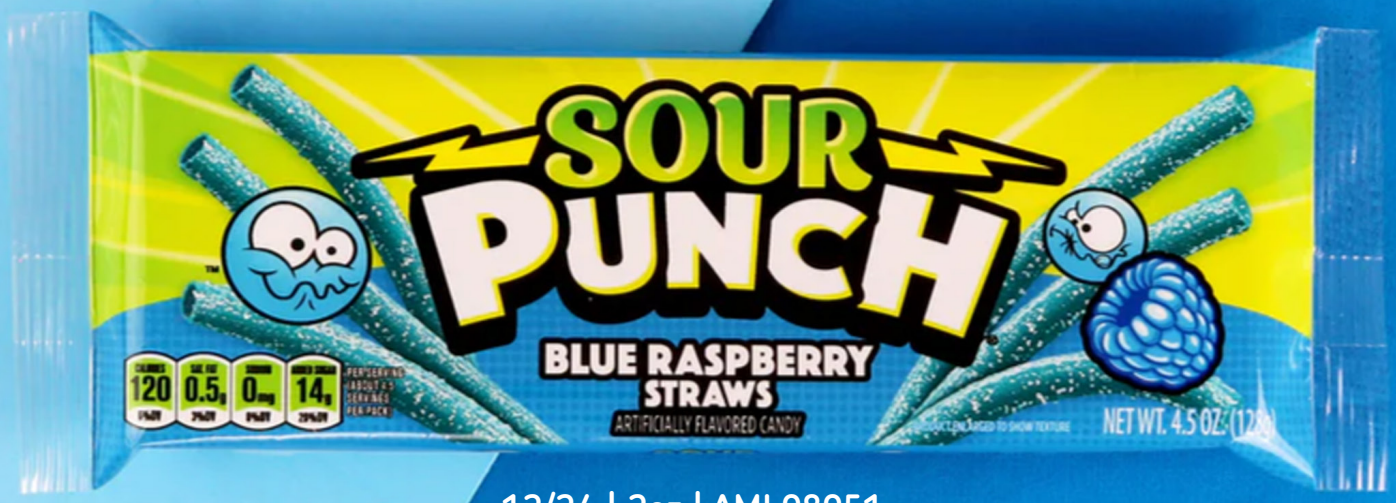
CRANK UP THE CRISP!

Help customers crush their cravings with *Club*® Crisps, now in a **NEW** 2-oz. size! These light and crispy baked snack crisps are rolled thin and light for a satisfying, melt-in-your-mouth crunch. No artificial colors or flavors and 0g trans fat.

Product Description:	Vistar Code
CLUB® CRISPS – SEA SALT	KEE12876
CLUB® CRISPS – RANCH	KEE12871

VISTAR™

© 2023 Kellanova



12/24 | 2oz | AML08051

SOUR PUNCH®

Experience the Sour Power of Sour Punch Straws!

Contact your local Vistar Representative today! VISTAR

CRUNCHY. TASTY. SWEET OR SAVORY. ALWAYS SATISFYING.

GIMME BLUE DIAMOND™

Item	Vistar #	Case Pack
Blueberry Almonds	BLU09475	12/12/1.5oz
Lightly Salted - Low Sodium Almonds	BLU11023	12/12/1.5oz
Roasted & Salted Almonds	BLU5180	12/12/1.5oz
Smokehouse Almonds	BLU5179	12/12/1.5oz
Whole Natural Almonds	BLU5181	12/12/1.5oz
Bold Wasabi & Soy Almonds	BLU09931/BLU9931	6/12/4oz
Roasted & Salted Almonds	BLU09927/BLU9927	6/12/4oz
Smokehouse Almonds	BLU09918/BLU9918	6/12/4oz
Whole Natural Almonds	BLU11025	6/12/4oz

BLUE DIAMOND® ALMONDS

© 2023 Blue Diamond Growers.
All rights reserved.

Blue Diamond Growers
1802 C Street, Sacramento, CA 95811
916.442.0771• www.BlueDiamond.com

VISTAR

8 oz. S-Ripple Wall Hot Cup
Item# BEI90567
Case: 500

10 oz. S-Ripple Wall Hot Cup
Item# BEI90568
Case: 500

12 oz. S-Ripple Wall Hot Cup
Item# BEI90569
Case: 500

16 oz. S-Ripple Wall Hot Cup
Item# BEI90570
Case: 500

20 oz. S-Ripple Wall Hot Cup
Item# BEI90571
Case: 500

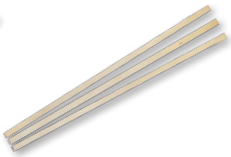
White Dome Lid Fits 8 oz.
Item# AFK87739
Case: 1,000

Black Dome Lid Fits 8 oz.
Item# AFK87738
Case: 1,000

White Dome Lid Fits 10 - 20 oz.
Item# AFK88737
Case: 1,000

Black Dome Lid Fits 10 - 20 oz.
Item# AFK88736
Case: 1,000

8" Black Stirrer
Item# BEP1241207
Case: 10/500



5.5" Wooden Stirrer
Item# BEP9041290
Case: 10/500

Wrapped Hvy. PS Boxed White Knife
Item# BEP90183
Case: 4/420

Wrapped Hvy. PS Boxed White Fork
Item# BEP90185
Case: 4/420

Wrapped Hvy. PS Boxed White Spoon
Item# BEP90187
Case: 4/420

Wrapped Hvy. PS Boxed White Kit (K,F,T,12x13 NAP, S&P)
Item# BEP90215
Case: 4/100

Wrapped Med-Hvy. PS Boxed White K(40) F(120) T(80)
Item# BEP90189
Case: 4/240

Wrapped Hvy. PS Boxed Clear K(40) F(120) T(80)
Item# BEP90191
Case: 4/240

Berkley SQUARE | VISTAR

CLIF KID

CLIF BAR & COMPANY

Snack Smart with CLIF Kid®

CCC191803

CCC191804

CCC19423

CCC43823

Contact Your Vistar Representative Today! VISTAR

SAY HELLO TO THE SNACK THAT NEEDS NO INTRODUCTION.

Chex Mix

Featuring Corn Chex, Wheat Chex, Pretzels, Rye Chips, Bagel Chips, and Mini Breadsticks with Our Signature Seasoning Blend!

General Mills

Chex Mix
Traditional

GEM14858
8 pk | 3.75 oz

Chex Mix
Cheddar

GEM14839
8 pk | 3.75 oz

Chex Mix
Bold Party Blend

GEM14859
8 pk | 3.75 oz

VISTAR

CONTACT YOUR LOCAL VISTAR REPRESENTATIVE TODAY!

#1 Gummi Brand in the US

HARIBO®

Goldbears is the #1 Selling Gummi Bear that has delighted fans since 1922!

Gummi bears with five *real fruit flavors* and *sparkling clear colors.*

- Raspberry
- Strawberry
- Orange
- Lemon
- Pineapple

Goldbears is the #1 Non-Chocolate PEG in sales in the US!

HARIBO® is the #2 Sugar Brand

Item #: 30240	HARIBO® Goldbears	Case Pack: 12/4 oz.	SRP: $2.49 - 2.79

G & J Marketing and Sales | 727.785.0066 | FAX: 727.786.0819 | OrderEntry@GandJ.com

Source: IRI Unify And Panel 52wks Ending 2.26.23

VISTAR

Reese's

NEW FLAVOR, SAME BIG TASTE

Reese's Big Cup Unveils a New Flavor to Join the Ultimate Duo!

HEC43095

COMING SOON

HERSHEY CONTACT YOUR LOCAL VISTAR REPRESENTATIVE TODAY! VISTAR

PROTEIN SNACKS

JACK LINK'S

YOU DESERVE A DELICIOUS PROTEIN SNACK, AND THIS IS IT.

[8G PROTEIN]

[MADE WITH 100% BEEF]

JLB1039

JLB1040

PLEASE CONTACT YOUR VISTAR REPRESENTATIVE TO ORDER TODAY. VISTAR

LIFE GETS BUENO

With every bite of smooth milk chocolate, crispy wafer and creamy hazelnut filling.

Contact your local Vistar Representative today! VISTAR℠

KIND

Celebrate the season with KIND

Festive Flavors to Make Your Holidays a Delight!

Dark Chocolate Nuts & Sea Salt
PHW17250

Caramel Almond & Sea Salt
PHW17256

Cranberry Almond
PHW17211

VISTAR

Contact your local Vistar Representative today!

Lil' DRUG STORE® PRODUCTS

Phone Accessories

iPhone 3.1A MFI Cable	Phone 2.4A Type C Cable 6.5	Phone 3.1A Dual USB Charger	Phone 2A Micro USB Cable	iPhone Premium Earbuds
CON70056	**CON60641**	**CON88902**	**CON60631**	**CON87053**

Suggested Priority	Lil Drug Store #	Item Description
1	CON70056	**iPHONE 3.1A MFI CABLE 6.5'** (Compatible with iPhones)
2	CON60641	**PHONE 2.4A TYPE C CABLE 6.5'** (Compatible with Android devices after 2017)
3	CON88902	**PHONE 3.1A DUAL USB WI CHARGER** (Universal wall charger)
4	CON60631	**PHONE 2A MICRO USB CABLE 6.5'** (Compatible with Android devices before 2017)
5	CON87053	**iPHONE PREMIUM EARBUDS**
6 NEW!	LDS88609	**PHONE BATTERY POWER BANK**
7 NEW!	LDS87104	**PHONE APPLE WATCH CHARGER**

All items are sold in 24ct cases and are picked by the unit.

ASSOCIATED DISTRIBUTORS

To learn more about Lil' Drug Store Products,
contact Judy Esteppe judy.esteppe@lildrugstore.com

VISTAR℠
www.vistar.com

VISTAR

Flowers BAKERIES

DOUBLE THE SAVINGS

FOR 2X THE BRANDS

Limited time only on select SKUs | December 2023 - May 2024

OFF-INVOICE
$0.02 PER UNIT
OR UP TO
$1.44 PER CASE

FRESH VISTAR#: FLO00433 | FOA VISTAR#: FLO04337 | 6/12/2.75OZ
SAVE $1.44 / CASE

FRESH VISTAR#: FLO00037 | 6/12/2.75OZ
SAVE $1.44 / CASE

FRESH VISTAR#: FLO00721
FOA VISTAR#: FLO07215
6/12/2.75OZ
SAVE $1.44 / CASE

FRESH VISTAR#: FLO00776
FOA VISTAR#: FLO07765
6/12/2.75OZ
SAVE $1.44 / CASE

FRESH VISTAR#: FLO48055131
FOA VISTAR#: FLO5115513
6/6/4OZ
SAVE $0.72 / CASE

FRESH VISTAR#: FLO00035
6/12/2.75OZ
SAVE $1.44 / CASE

INQUIRE WITH YOUR LOCAL G & J MARKETING AND SALES REPRESENTATIVE OR FLOWERS REGIONAL SALES MANAGER TO LEARN HOW TO SAVE AN EXTRA $0.01 PER UNIT!

NeRds® Candy Gummy Clusters

sweet & gummy inside

tangy & crunchy outside

FER04906

FER04905

Contact your Vistar or BBI Representative Today!

VISTAR

Ferrara

Snacks Packed with Flavor and Function

belVita BREAKFAST

The #1 breakfast biscuit[1] is making it easier than ever for you to provide snacks that are as tasty as they are nutritious. Now available in foodservice and vending, belVita Cinnamon Brown Sugar Snack Packs help meet nutritional goals and exceed expectations with a brand consumers know and love.

1-GRAIN OUNCE EQUIVALENT

#3 COOKIE OVERALL (behind only OREO and CHIPS AHOY!) **AND GROWING**[1]

94% SHARE OF BREAKFAST BISCUIT CATEGORY[1]

1. Nielsen, xAOC plus Convenience—FY '22

Contact your Vistar or Mondelēz Foodservice sales representative or visit mdlzvending.com to learn more about Cinnamon Brown Sugar Snack Packs (MOZ00276).

VISTAR

SAVOR YOUR CRAVINGS

MORNING OR AFTERNOON

Cheddar Bagel Dog-Cheddar Sausage wrapped in bagel dough seasoned with everything bagel seasoning.
Sausage Egg & Cheese Biscuit-Pork Sausage Patty, scrambled egg patty, cheddar cheese on a buttermilk biscuit.

ITEM NUMBER	VISTAR NUMBER	DESCRIPTION	PACK SIZE	GTIN	UPC
263445	GPRO13084	Sausage, Egg, and Cheese on a Biscuit	24 - 5.2 oz	10817058013640	817058013087
263459	GPRO1364	Cheddar Bagel Dog	24 - 4.5 oz	10817058013084	817058013643

CONTACT OUR SALES TEAM FOR MORE INFORMATION

800-456-0532

info@grandprairiefoods.com

Manufactured by Grand Prairie Foods, Inc. • 1400 N. Cleveland Ave., Sioux Falls, SD 57103 • 1-800-456-0532

www.grandprairiefoods.com

LUNCHABLES®

A great source of
CALCIUM & PROTEIN

CONVENIENT
on-the-go packaging

READY TO EAT
perfect for lunch or a snack

92% BRAND AWARENESS FOR LUNCHABLES[1]

LUNCHABLES AMONG THE MOST LOVED U.S. BRANDS BY KIDS[2]

#1 BRAND OF PREPARED LUNCH KITS[1]

GTIN	VISTAR #	Description	Pack/Case Size
10044700024550	OSC02455	**LUNCHABLES** Turkey & Cheddar Cracker Stackers	3.2 oz / 16
10044700024581	OSC02458	**LUNCHABLES** Ham & Cheddar Cracker Stackers	3.2 oz / 16
10044700024543	OSC02454	**LUNCHABLES** Ham & Swiss Cracker Stackers	3.2 oz / 16

Kraft Heinz AWAY FROM HOME

For more products and recipe development:
www.KraftHeinzAwayFromHome.com

[1] Source: IRI, 12ME Sept 22; Morning Consult, 12ME Nov 22

[2] Source: Smarty Pants, Kids Most Loved Brands 2021, USA

VISTAR

TM & © 2022 Kraft Foods

GREAT TASTE,

plant based

Nestlé Coffee mate®

NEW

Almond and Oat Milk Vanilla flavored creamers available at Vistar

PLANT-BASED, NON-DAIRY CREAMER ADDS A RICH, CREAMY FLAVOR AND A HINT OF SWEET

LIQUID CREAMER SINGLES

Flavor	Pack Size	Case Order Code	Vistar Order Code
VANILLA OAT MILK	4x50ct/.375oz	00050000198917	NES 19891
ALMOND MILK VANILLA	4x50ct/.375oz	00050000422586	NES 42258

VISTAR

All trademarks are owned by Societe Des Produits Nestle S.A., Vevey Switzerland 6894 • 8/23

These Crackers Are the Complete Package

Tasty, Trend-Forward Chips from Top-Selling Brands.[1]

Together, RITZ® Crackers Toasted Chips and Veggie Chips from NABISCO® bring you more ways to mix up salty snacks with bold and better-for-you options from two in-demand brands.[1]

Contact your Vistar or Mondelēz Foodservice sales representative for more information.

NABISCO® VEGGIE TOASTED CHIPS: **GEN00080**
RITZ® CRACKERS TOASTED CHIPS: **GEN11191**

1. Nielsen, xAOC plus Convenience—52 weeks ending 1/2/22

Mondelēz International

VENDING & MICRO MARKETS

© Mondelēz International group

VISTAR

Little Debbie®

EVERYBODY NEEDS A BUDDY!

Little Debbie is America's Favorite Snack Cakes

#1 Item - 8.1% Share Of Cookies
(TOTAL US - CONVENIENCE RANKINGS)*

Nutty Buddy® Bars
Classic crunchy wafer bars full of the great taste of peanut butter enrobed in a chocolatey coating.
Fresh: 89166 | FOA: 89566
Net Wt. 3.0 oz | Case Ct. 72 (12/6's)
Fresh Shelf Life: 60 Days

DID YOU KNOW...

- **Nutty Buddy** - #1 Item / 8.1% SHARE OF COOKIES (TOTAL US - CONVENIENCE RANKINGS)*
- **Unattended Retail Confections** (pastries, cookies, etc.) were up 14% on 2022
- **Unattended Retail Sales was** $2.25B in 2022
- **Confections category makes up** 10+% of the Unattended Retail industry sales, and continues to grow!
- **C Store Packaged sweet snacks sales rose** 18.9% in 2022 compared with 2021.*

VISTAR

PERFECT FOR:

- Vending
- Micro Markets
- Pantry
- Catering
- Cafeterias
- Boxed Meals

*Automatic Merchandiser State of the Industry Report 2022; NACS State of the Industry Report of 2022 Data; *The Nielsen Company, SCANTRACK, Total US Convenience, 52 Weeks Ending 12/31/22. Baked Sweet Goods Category, Cookie, Brownie and Breakfast Cake segments, ranked on unit sales

McKeeFoodservice.com | FoodService@McKee.com

© 2023 McKee Foods Corporation

McKee A FAMILY BAKERY

ORDER NOW

New flavor.
Classic taste.

Sea Salt & Pepper

Add a dash of excitement to your snackin' routine with the new Wonderful Pistachios No Shells Sea Salt & Pepper. Bold sea salt and spicy black pepper combine to give a little kick to the nutty goodness of the pistachios. Ditch the crackin' and get snackin'!

VISTAR

VISTAR ITEM NUMBER: PAR70144 - NO SHELLS SEA SALT & PEPPER 2.25OZ

fit pick

GOOD TO GO

© 2023 Wonderful Pistachios & Almonds LLC. All Rights Reserved. WONDERFUL, the accompanying logos, and trade dress are trademarks of Wonderful Pistachios & Almonds LLC or its affiliates. WP230915-27

WE PROUDLY SERVE ™

Let the Festivities Begin

Celebrate the season the best way you know how:
With flavorful and cheery cups of Starbucks® coffees.

Item ID	Item Type	Pack	Size
SBK11017854	Starbucks® Pike Place® Roast	6	1 lb
SBK11017871	Starbucks® Cafe Verona®	6	1 lb
SBK96270	Starbucks® Veranda Blend®	6	1 lb

Nestlé Coffee Partners | SOLUTIONS LAB

Contact your local Vistar representative today! VISTAR℠

Sheila G's®

BROWNIE BRITTLE®

Brownie ✓ Cookie ✓ Candy ✓

Happiness :)

2.75oz CHOCOLATE CHIP
– SG1112 –

2.25oz M&M'S MINIS
– SG1157 –

VISTAR.

© Mars or Affiliates. M&M'S Brand used under license.